

---

# S&P TEST

SWOT & PESTLE.com

---

## MARUBENI CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Marubeni Corporation

**Company Sector :** Food & Consumer Products, Chemical & Forest Products, Energy & Metals, Power Projects & Plant, and Transportation & Industrial Machinery

**Operating Geography :** Japan, Asia, Global

**About the Company :**

Marubeni Corporation is a Japanese company founded in May 1858 and headquartered in Tokyo, Japan. The company is involved in handling of products and provision of services in broad range of sectors like food, textile, chemical, paper, energy, metals, minerals, transportation and machineries. The company also deals in power projects and infrastructure, plants and industrial machinery, finance, logistics and information industry, and real estate development and construction. Marubeni Corporation along with its consolidated subsidiaries form a large business network conducting import and export activities in Japan and abroad. This also includes third-country trading and domestic business, incorporating diverse range of business activities over wide-ranging fields. The company savors leading market shares in cereal and paper pulp trading along with a substantial electrical and industrial plant business. In March 2022, Marubeni Corporation, Marubeni Forest LinX Co., Kodansha Ltd., Shueisha Inc., and Shogakukan Inc Ltd. formed a joint venture company called "PubteX Co., Ltd." with the goal of accelerating digital transformation and reforming the supply chain of the Japanese publishing industry to make it more sustainable.

The USP of Marubeni lies in it being a major Japanese integrated trading and investment business conglomerate. Marubeni's vision for future reads "We anticipate the issues and challenges facing society and create innovative solutions for our customers and for the world, breaking down barriers between sectors, between internal and external, crossing borders, building on our existing business models and expanding into new markets. We will generate new value by freely combining our Group's strengths, internal and external expertise, individual dreams and visions, taking the Marubeni Group as one single platform."

**Revenue :**

JPY 6,332 billion - FY ending 31st March 2021

JPY 6,827 billion - FY ending 31st March 2020

**SWOT Analysis :**

The SWOT Analysis for Marubeni Corporation is given below:

| Strengths   | Weaknesses   |
|---|--|
| <ul style="list-style-type: none"> <li>1.Strong presence in stable earnings-type businesses.</li> <li>2.Strong presence in wide range of businesses</li> <li>3.Organic expansion brought about by years of independent operation by Helena agri-business</li> </ul>   | <ul style="list-style-type: none"> <li>1.Large impairment losses due to the pandemic</li> <li>2.Reckless investment in loss making companies</li> </ul>  |
| Opportunities   | Threats  |
| <ul style="list-style-type: none"> <li>1.Targeting increasing demand for beef through two massive platforms in the U.S. and Australia</li> <li>2.Growing demand for containerboard in economies like Asia</li> <li>3.Enhance cash flow management</li> <li>4.Strategically select businesses and maximize value of each</li> <li>5.Increasing business opportunities in IT sector.</li> </ul> | <ul style="list-style-type: none"> <li>1.Credit risks due to wide business partners</li> <li>2.Changes in market interest rates and global economies.</li> <li>3.Shrinking population in Japan is leading to low demand</li> </ul> |

## PESTLE Analysis :

The PESTLE Analysis for Marubeni Corporation is given below:

|   |   |
|---|---|
| <p style="text-align: center;"><b>Political</b></p> <p>1.US-China Trade wars slowing global economy</p>   | <p style="text-align: center;"><b>Economical</b></p> <p>1.Fluctuations in the prices of goods and Merchandise<br/>2.Declining global economy due to the effect of COVID</p>   |
| <p style="text-align: center;"><b>Social</b></p> <p>1.Investment in digital healthcare to solve social health challenges<br/>2.Rise in the demand for sanitary products due to pandemic</p> | <p style="text-align: center;"><b>Technological</b></p> <p>1.Technological advancement towards the IT sector<br/>2.Integration of AI into Agri-solutions</p>  |
| <p style="text-align: center;"><b>Legal</b></p> <p>1.Litigations, disputes and other legal proceedings</p>  | <p style="text-align: center;"><b>Environmental</b></p> <p>1.Building business model for a sustainable recycling-oriented economy with innovative fiber recycling technology<br/>2.Development of CO2 free energy supply chain<br/>3.Environmental pollution due to business activities</p> |

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Marubeni Corporation** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)