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AMPHENOL CORPORATION SWOT & PESTLE ANALYSIS

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Company Name : Amphenol Corporation

Company Sector : Technology Hardware & Equipment

Operating Geography : United States, North America, Global

About the Company :

Amphenol Corporation, with its headquarters in Connecticut, the United States, is a major manufacturer of electronic and fibre optic connectors, cable, and interconnect systems, including coaxial cables. Entrepreneur Arthur J. Schmitt founded Amphenol in Chicago in 1932. The company's products are used in the markets for industrial, automotive, broadband communication, information technology, mobile networks, and aerospace for both commercial and military use. The business sells its goods to original equipment manufacturers through a network of dealers, electronics distributors, and independent distributors. It sells goods under the brand's Kai Jack, Amphenol, Tuchel, Times Fiber, Socapex, Sine, Spectra-Strip, Pyle-National, and Matrix. Amphenol Industrial Operations in June 2022 announced the collaboration with Eaxtron USA, a battery connector manufacturer.

Amphenol's USP is that it is one of the largest global providers of high-tech connection, sensor, and antenna solutions. The mission statement of the company reads, "At Amphenol, we derive purpose and satisfaction from knowing that our life-changing innovations and products help to enable technologies that improve the lives of people around the world, support the well-being of our employees and communities and sustain the health of our planet".

Revenue :

US\$ 10.87 billion - FY ending 31st Dec 2021 (y-o-y growth 26.5%)

US\$ 8.59 billion - FY ending 31st Dec 2020

SWOT Analysis :

The SWOT Analysis for Amphenol Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Long history of innovation and success 2.Generating cash from operating activities - a fundamental financial strength 3.Strategic Acquisition of Halo Technology and Closing of Sale of MTS Test & Simulation Business 4.Global presence of the company with balanced and broad market position 5.Efficient entrepreneurial management, supporting long-term growth 6.Disciplined acquisition program creating consistent value 	<ul style="list-style-type: none"> 1.Experiencing difficulties obtaining certain raw materials and components. 2.Heavy dependency on the communications industry
Opportunities	Threats
<ul style="list-style-type: none"> 1.Pandemic accelerated electronics revolution, which continues to create long-term growth opportunities for Amphenol 2.New technology advances across the military and commercial aerospace markets are providing increased opportunities for growth 	<ul style="list-style-type: none"> 1.Highly volatile foreign currency exchange rate 2.Reliance on the global capital markets, and an inability to access those markets on favorable terms could adversely affect the Company's results

PESTLE Analysis :

The PESTLE Analysis for Amphenol Corporation is given below:

Political	Economical
1.U.S. Trade policy increases market volatility 2.Subject to numerous governmental export and import controls	1.Impact of supply chain disruption due to pandemic 2.Electronic revolution across a wide variety of end markets
Social	Technological
1.Employment regulations and local labor conditions, including increases in employment costs, particularly in regions in which the Company currently operates	1.Uyghur Forced Labor Prevention Act of the U.S. Government 2.U.S. and foreign anti-corruption laws and regulations",
Legal	Environmental
1.Extreme weather conditions and natural catastrophic events, including those caused by climate change and global warming"[]	1.

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