# S&P TEST

SWOT & PESTLE.com

## JSW STEEL LIMITED SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.



Company Name : JSW Steel Limited

Company Sector : Metals and Mining

Operating Geography : India, Asia, Global

#### About the Company :

JSW Steel Limited is a steel making company of India headquartered in Mumbai, Maharashtra. It draws its roots from the JSW Group. JSW Steel is one of India's rapidly growing companies with a global presence in more than 100 countries. Its Steel business can be traced backed to an acquisition in 1982; the acquisition of Piramal Steel Limited. It renamed the plant as Jindal Iron and Steel Company (JISCO) after that, JSW went on to set up its first plant located in Vasind near Mumbai in the same year 1982. After a couple of years JSW went on establishing more steel plants. It was in the year 1994 that it set up another major plant (Jindal Vijayanagar Steel [JVSL]) in Toranagallu in the Indian state of Karnataka which is considered to be a great source of high-grade iron ore. In 2004, JSW acquired Salem Steel Works and turned it around in terms of productivity and capacity. In 2005, the two JISCO and JVSL merged to mark the birth of JSW Steel. Since then, JSW Steel has continued to expand in national and international markets, establishing a legacy of success. JSW Steel has 9 facilities and a control over 13 mines in India. It has over 13,128 employees as of early 2022.

The USP of JSW steel lies in it being the market leader in Indian steel market. The mission of JSW Steel lies in its aims to be an "Innovative Company" that contributes to social development by positively exploring potential needs among our continuously changing society through proprietary technologies that we have cultivated throughout our history and cutting-edge technologies that we are under development.

#### **Revenue :**

INR 78,059 crore – FY ending 31st March 2021

INR 71,116 crore – FY ending 31st March 2020



#### SWOT Analysis :

The SWOT Analysis for JSW Steel Limited is given below:

Strengths	Weaknesses
1.History of Esteemed Presence in the Sector	1.Increased Burden due to Loans and
2.State of the Art Plants and Facilities	Borrowings
3.Best-in-class infrastructure portfolio	2.Decline in the Net Profit Curve
4.Good Productivity and Profit levels	3.Increase in trend of Financial Liabilities
5.Long-term raw material security	
6.Leading player in Indian steel market	
Opportunities	Threats
Opportunities 1.Hike in Steel Exports from the Country	Threats 1.State of the Indian Economy and Growth
1.Hike in Steel Exports from the Country	1.State of the Indian Economy and Growth
1.Hike in Steel Exports from the Country 2.Government initiatives like; Make in India	1.State of the Indian Economy and Growth levels
1.Hike in Steel Exports from the Country 2.Government initiatives like; Make in India and Atmanirbhar Bharat, giving boost to	<ul><li>1.State of the Indian Economy and Growth levels</li><li>2.Pandemic Impact on the Global Steel Market</li></ul>



#### **PESTLE Analysis :**

The PESTLE Analysis for JSW Steel Limited is given below:

Political	Economical
1.Strong Governance in the Country gives Rise	1.Economic Trend and Growth in the National
to Business Stability and Growth	and International Level
2.Government Schemes like Make in India and	2.Unstable Prices of Forex Causes Steel Price
AatmaNirbhar Bharat	Fluctuations
	3.Performance of the Steel Industry in the
	Global Market
Social	Technological
1.Availability of Labour from Local Regions	1.Tie Ups with Global Partners Brings Home
	New and Sophisticated Technology
	2.Research and Development Centres Ensures
	Continuous Inventions and Innovations
	3.Digitalisation and Work from Home [WFH]
	Era
Legal	Environmental
1.Impact of National Steel Policy of 2017 on the	1.Carbon Emission and Carbon Footprint
Steel Sector	Concerns
2.The Mines and Minerals Act, 1957 Affecting	2.Waste Processing and Management System
the way of Operations	adopted by the Company
3.EXIM Policy of India	3.Abiding by the Kyoto Protocol of the UN, 1992

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **JSW Steel Limited** SWOT & PESTLE Analysis is a paid report at **14.53 U.S.D.** 

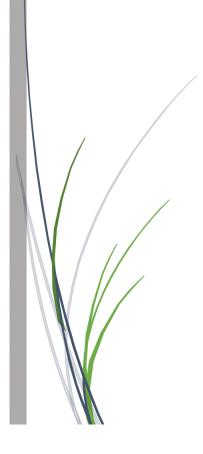


\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."

# SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.



### **Copyright Notice**

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

#### Client Support: support@swotandpestle.com