

---

# S&P TEST

SWOT & PESTLE.com

---

## OJI HOLDINGS CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Oji Holdings Corporation

**Company Sector :** Paper products, Food containers, Energy

**Operating Geography :** Japan, Asia, Global

**About the Company :**

Oji Holdings Corporation is a Japanese company headquartered in Tokyo that makes paper goods. Industrialist Shibusawa Eiichi established the company as Shoshi Kaisha on February 12th, 1873. Household and industrial materials, functional materials, marketing for forests and the environment, printing and communications media, and others are the segments through which it operates. Containerboard, corrugated containers, boxboard, packing papers, folding cartons, paper bags, and domestic goods are all included in the section for household and industrial materials. The category of functional materials includes speciality and thermal sheets, adhesives, and films. The category of Forest Resources and Environment Marketing encompasses the pulp, energy, and timber sectors. The printing and communications media industry include materials used for communications, publishing, printing, and newsprint. The Others group includes the industries of real estate, engineering, trading, and logistics. In July 2022, Oji was chosen for inclusion in the fourth consecutive year of the FTSE Blossom Japan Index and the globally renowned FTSE4Good Index Series.

The company's unique selling proposition is that it is one of the largest companies in the world's forest, paper, and packaging industries and that its stock is traded on the Tokyo Stock Exchange and is a component of the Nikkei 225 stock index. The mission statement of the company reads, "We will strive to offer "innovative value" that fulfills the society's latent needs by swiftly grasping the change in values across broad fields of the society and promoting the "challenging manufacturing" with novel ideas".

**Revenue :**

Yen 1,470,161 million - FY ending 31st March 2022 (y-o-y growth 8%)

Yen 1,358,985 million - FY ending 31st March 2021

## SWOT Analysis :

The SWOT Analysis for Oji Holdings Corporation is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Strong financials reflected by stellar increase in Net Sales and Operating income.</li> <li>2.It is the largest paper component manufacturer in Japan.</li> <li>3.Their products are eco-friendly FSC certified.</li> <li>4.Diverse revenue model owing to diverse portfolio of products.</li> </ol>	<ol style="list-style-type: none"> <li>1.The nature of the group's business involves high environmental footprint.</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Huge potential in coated paper and packaging markets.</li> <li>2.Alliance between Oji Holdings and ReqMed.</li> <li>3.Opportunities for growth in overseas market.</li> <li>4.Expansion of business in other regions of Southeast Asia beyond Japan.</li> </ol>	<ol style="list-style-type: none"> <li>1.Adverse changes in international market condition</li> <li>2.Domestic business fluctuations and continued decline in population</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Oji Holdings Corporation is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.Transparent relationship with politics and the government</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Economic slowdown in countries worldwide. 2.High inflation to affect customers' purchasing power.</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Able to create a positive image through contributions to local communities and societies. 2.The company leverage the high literacy rates of Japan with respect to its paper business. 3.The company can leverage the increasing social media users in Japan to better market and position its products.</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Structural changes in demand arising from development of innovation. 2.Industrial Internet of Things (IIoT) Platform to optimize operations of paper and packaging companies.</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Increase in cost due to strengthening and introduction of the carbon tax.</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Impact of resource depletion on core business. 2.Concerted efforts undertaken to reduce carbon footprint. 3.Development of eco-friendly material to tackle plastic pollution in ocean.</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Oji Holdings Corporation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

[\*\*Buy Now\*\*](#)

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)