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## ENEOS HOLDINGS INC. SWOT & PESTLE ANALYSIS

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**Company Name :** ENEOS Holdings Inc.

**Company Sector :** Oil and Gas, Energy

**Operating Geography :** Japan, Asia, Global

**About the Company :**

ENEOS Holdings Inc. is a company based in Japan, founded on April 1, 2010 and headquartered in Tokyo, Japan. The company operates in three basic segments. The energy segment deals in the refining and sale of petroleum, the provision of lubricants, basic chemicals, functional chemicals, gas, coal, electricity, and other products, as well as the investment business. The Oil and Natural Gas Development segments are responsible for oil and natural gas exploration, development, and production. The metal segment deals with the manufacture and sale of nonferrous metal products and processed electrical products, and the development and mining of nonferrous metal resources, metal recycling, and industrial waste. The firm is also engaged in construction work, land transportation, real estate leasing, and other businesses. In April, 2022, ENEOS Corporation announced a collaboration to jointly conduct a feasibility study to assess the production of sustainable aviation fuel in the ENEOS Nishi refinery in Yokohama City, Japan.

ENEOS'S USP lies in developing high- performance motor oils, and being the largest oil company in Japan. ENEOS's aspires to be Asia's leading integrated energy company, expanding throughout the globe. ENEOS's mission statement reads "harnessing the earth's power for the common good and for the day-to-day life of each individual, we will contribute to the development of a sustainable economy and society through innovation in the sectors of energy, resources and materials."

**Revenue :**

Yen 7,658 billion - FY ending 31st March 2021 (y-o-y growth -23%)

Yen 10,011 billion - FY ending 31st March 2020

## SWOT Analysis :

The SWOT Analysis for ENEOS Holdings Inc. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1. Operating across core diverse sectors like oil and natural gas, energy, metals and others.</li> <li>2. One of the oldest and largest companies of Japan with largest refining, production and supply network.</li> <li>3. Highest market share for fuel oils in Japan which accounts to approximately 50% and in other segments in Asia.</li> <li>4. Expansion into many new business segments through acquisitions, collaborations and agreements.</li> <li>5. Sustaining innovation by investing in new technologies, tools, materials technology etc.</li> </ol>	<ol style="list-style-type: none"> <li>1. Inconsistent growth of revenues of the company.</li> <li>2. Several changes in branding and management structure can affect performance of the company.</li> <li>3. Losses due to halt in operations of several subsidiaries and holdings.</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1. To develop and grow in the EV service-related market.</li> <li>2. The company can expand its operations in the renewable energy related segment to meet the growing demand.</li> <li>3. Making decarbonization efforts by investing in CCS/CCUS technologies.</li> <li>4. Increasing the capacity to recycle metals like copper can save raw material costs.</li> </ol>	<ol style="list-style-type: none"> <li>1. The global demand for shifting to renewable energy sources can affect the oil and gas segment of the company.</li> <li>2. Lockdowns due to rise in covid-19 cases can affect the demand for petrochemical related products.</li> <li>3. The location of the company is prone to risks from natural disasters like earthquake, tsunami etc.</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for ENEOS Holdings Inc. is given below:

Political	Economical
<p>1.Countries have stopped purchasing Russian oil and gas due to the Ukraine-Russia war</p>	<p>1.Crude oil prices are rising due to the supply chain crisis.</p> <p>2.Inflation is driving up the prices of commodities and metals like copper, aluminum, steel etc.</p> <p>3.Japanese currency Yen is at an all time low as Japan's economic growth has slowed down</p>
Social	Technological
<p>1.Japan is witnessing decline in its population.</p> <p>2.Many people are switching to EVs in Japan and will transition to 100% electric vehicles by 2035.</p>	<p>1.Oil industries are embracing the digital transformation to improve efficiency and productivity.</p> <p>2.Decarbonisation technologies are gaining popularity in an effort to reduce CO2.</p>
Legal	Environmental
<p>1.The Japanese government is in discussions to harmonise regulations on hydrogen supply chain businesses.</p> <p>2.Starting from April 2022, large-scale solar power plants in Japan will be subjected to FIP system instead of FIT system.</p>	<p>1.Switching to renewable energy sources is being considered as a suitable option to tackle climate change.</p> <p>2.Recycling can prevent the generation of solid wastes and emission of greenhouse gases.</p> <p>3.Companies are issuing green bonds to invest in climate solution related projects.</p>

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