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JAPAN POST HOLDINGS SWOT & PESTLE ANALYSIS

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Company Name : Japan Post Holdings

Company Sector : Logistics, Finance and Banking services

Operating Geography : Japan, Asia, Global

About the Company :

Japan Post Holdings is a Japanese publicly traded conglomerate company which engage in postal and logistics business, banking business, financial window business and life insurance business. It is headquartered in Kasumigaseki, Chiyoda, Tokyo. The company was established on 23 January, 2006 and it started its functioning in 2007. The group's operation takes place through four divisions: 1. Japan Post - dealing with mail delivery and runs the post offices. 2. Japan Post Bank - dealing with all the banking functions. 3. Japan Post Insurance - it offers life insurance plans. 4. Toll Group - it provides logistics and transportation. It also engages in group shared business, hospital business, accommodation business, investment business and others. The year 2021 marked the 150th Anniversary of the company and it aims to utilize the redeem reconstruction bonds issued after the Great East Japan Earthquake, a “near-term listing” at “maximum equity value” as desired and to strengthen its corporate governance, compliance, and management practices. As of early 2022, Japan Post employees over 404,000 people.

Japan Post Holdings's Unique Selling Point or USP is that it has three main subsidiaries that offer three separate businesses and services via post offices, whose representation exceeds the combined total number of outlets of the entire nation's three megabanks. Japan Post Holdings's vision statement reads, "By creating a network of efficient, functional post offices that serve as hubs offering safety, security, reliability and convenience, we will convey our message to customers, local communities, investors, and employees".

Revenue :

\$103.08 billion - FY ending 31st March 2021

\$109.38 billion - FY ending 31st March 2020

SWOT Analysis :

The SWOT Analysis for Japan Post Holdings is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Being a state-owned company, it is involved in multiple businesses like postal, logistics, finance, banking etc. 2. The company has huge network of post offices and ATMs across Japan providing geographical advantage 3. Successful in expanding the market and generating profits in other geographies 	<ul style="list-style-type: none"> 1. The gap in the product ranges is helping the competitors gain the market 2. Improper sales practices impacting customers
Opportunities	Threats
<ul style="list-style-type: none"> 1. Development of Ai, telematics and ML helps in leveraging the resources and increase revenues 2. Continued growth in e-commerce market to increase logistics demand 3. Digital post office will enhance customer experience 4. Convergence of online and offline services to create new value 	<ul style="list-style-type: none"> 1. Expanding market share of the competitors will show an impact on the revenues in long run 2. Shortage of skilled workforce is a threat to steady profits 3. Loss of Toll Holdings due to the pandemic

PESTLE Analysis :

The PESTLE Analysis for Japan Post Holdings is given below:

Political	Economical
1.Privatization to secure reconstruction funding by government	1.Changing economies may have adverse impact on state-owned companies 2.Low interest rates to impact capital management
Social	Technological
1.Japan being a densely populated country and people's trust in government run organizations is an added advantage 2.Shrinking population, ultra-declining birthrates, and aging population 3.Rising payroll costs increasing the burden of social insurance	1.Integration of digitalization across all the business segments 2.Automation of the logistic services is on a trend
Legal	Environmental
1.Involvement in major lawsuits will dent reputation	1.Environmental changes have led to focus more on use of ecofriendly packages and reduce pollution.

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