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## INVESTOR AB SWOT & PESTLE ANALYSIS

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**Company Name :** Investor AB

**Company Sector :** Investment and Holding Company

**Operating Geography :** Sweden, Europe, Global

**About the Company :**

Headquartered in Stockholm, Investor AB is a Swedish investment and de facto conglomerate holding company. Founded in 1916, the company possesses a controlling stake in several Swedish companies and is an owner of premium global companies. Investor AB was established by Wallenberg family at a time when Swedish legislation made it more difficult for banks to own stocks on a long-term basis but gradually the shareholdings of Enskilda Bank, Stockholm were transferred to Investor AB, which was then a newly formed holding company. Investor AB is a private firm operating through four business areas including private equity, core, operating and financial investments. The Investor AB Company's cash flow allows them to support strategic initiatives in the company, provide shareholders with a dividend and capture investment opportunities. As of early 2022, more than 100 people are employed with Investor AB. In the same year, the Swedish conglomerate received the most prestigious Business Challenge Award.

The mission statement of Investor AB reads "We create value for people and society by building strong and sustainable businesses." The unique selling point or USP of Investor AB lies in being the leading supplier of equipment, solutions and services to the infrastructure and mining industries. It maintains strong corporate and private customer relationships and focusses on delivering innovative treatments. It nurtures sustainable best-in-class companies which ultimately create value for their shareholders and for the society at large.

**Revenue :**

SEK 40,737 million - FY ending 31st December 2021 (y-o-y growth 3.5%)

SEK 39,323 million - FY ending 31st December 2020

## SWOT Analysis :

The SWOT Analysis for Investor AB is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Acquisitions by the subsidiary companies have led to the growth of the company.</li> <li>2.Controlling shareholder in several top listed companies of Sweden.</li> <li>3.Increased shareholder returns that has beaten the market returns.</li> <li>4.Growth in the net asset value and decrease in debt has put the company in a strong position.</li> <li>5.The company has taken major steps towards sustainability and climate change goals, which strengthens its future prospective.</li> </ol>	<ol style="list-style-type: none"> <li>1.The revenues and profits of the company is dependent on the performance of other companies.</li> <li>2.The valuation methodology used for investment in listed companies is share price, which can be misleading sometimes.</li> <li>3.As the company is exposed to ownership in different industries, changes in the dynamics in one industry can affect the business.</li> <li>4.Strategic driven business wherein investments may not give results and can lead to.</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.The company can develop on its R&amp;D to minimize the risks of its portfolio companies</li> <li>2.Company can expand its portfolio company holdings to new geographies to mitigate the geopolitical and political risk.</li> <li>3.Product offerings can be expanded through acquisitions of companies related to its subsidiary companies.</li> </ol>	<ol style="list-style-type: none"> <li>1.Global supply chain crisis can affect the functioning of listed and subsidiary companies.</li> <li>2.Volatility in share market due to external factors like covid-19, inflation can affect the revenue of the company.</li> <li>3.Illegal and unethical business in the subsidiary and listed companies can harm the reputation of Investor AB</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Investor AB is given below:

Political	Economical
<p>1.Sweden's bid to join NATO can lead to geopolitical tensions between Sweden and Russia.</p> <p>2.Ukraine and Russia war has affected Sweden and has led to influx of refugees.</p> <p>3.Sanctions and reverse sanctions imposed by EU nations and Russia has affected business and investments.</p>	<p>1.Supply chain crisis has led to an increase in the raw material costs and disruption in productions.</p> <p>2.High inflation has increased the living costs and volatility in share markets.</p>
Social	Technological
<p>1.Swedish consumers preference for high-tech and quality products</p>	<p>1.Cryptocurrency and blockchain is gaining adoption among the people and government of Sweden.</p> <p>2.Sweden has set up a National Cyber Security Center to tackle cyberattacks on large corporations.</p> <p>3.A new transatlantic data agreement has been signed between EU and US.</p>
Legal	Environmental
<p>1.Sweden is making work permit changes for the protection of rights of foreign workers.</p> <p>2.Covid-19 restrictions have been relaxed for the international travellers in Sweden.</p> <p>3.EU commission has proposed a new data act.</p>	<p>1.Sweden is set to be first country in world to target consumption-based carbon emission cuts.</p> <p>2.UN has set up panels to check the private sector "net zero emission" pledges.</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Investor AB** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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