

---

# S&P TEST

SWOT & PESTLE.com

---

## MARSH & MCLENNAN COMPANIES INC. (MMC) SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Marsh & McLennan Companies Inc. (MMC)

**Company Sector :** Insurance

**Operating Geography :** United States, North America, Global

**About the Company :**

Marsh & McLennan Companies Inc (MMC) is a global professional services firm. MMC offers insurance broking and risk advisory through the company Marsh. The firm is headquartered in New York, US. The company was founded by Henry W. Marsh and the Donald R. McLennan in the year 1871. It conducts business in the Consulting segment through Mercer and Oliver Wyman Group. Mercer is a global consulting firm in talent, health, retirement, and investments. Oliver Wyman specializes in strategy, operations, risk management, and organizations transformation. Marsh & McLennan companies Inc, established in 1871, offers advice and solutions in the areas of strategy, risk, and human capital. The group also offers management consulting, economic analysis and advice, brand strategy and provides consulting services to individuals, as well as to business organizations and government entities. The firm has more than 80,000 employees based all over the world. Steinberg & Associates, Inc., a renowned independent firm with headquarters in Spartanburg, South Carolina, was purchased by MMA in September 2022. Their knowledge will broaden and improve the company's personalized client service strategy in the area.

Marsh McLennan's USP or unique selling proposition is that it is the world's leading risk insurance firm which operates in more than 100 countries. Marsh McLennan mission statement reads "We create peace of mind by passionately delivering exceptional employee benefits and risk management solutions".

**Revenue :**

\$ 19,820 million - FY ending 31st December 2021 (y-o-y growth 15%)

\$ 17,224 million - FY ending 31st December 2020

## SWOT Analysis :

The SWOT Analysis for Marsh & McLennan Companies Inc. (MMC) is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1. Leading professional services firm in risk, strategy, and people worldwide</li> <li>2. Vast network across a broad range of industries and businesses</li> <li>3. Acts as an advisor to approx. 95% of Fortune 1000 companies</li> <li>4. Stable revenue growth over past many consecutive years</li> </ol>	<ol style="list-style-type: none"> <li>1. Poor implementation of improvements in technology slows down their growth</li> <li>2. Major reliance on third party providers</li> <li>3. Subject to employee/investor activism for involvement in controversial projects</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1. Uncertainties like pandemic, wars etc. breeds opportunity for the company</li> <li>2. Enhancing digital sales and support solutions through CCaas and AI to address new customer demands</li> <li>3. Strategic mergers &amp; acquisitions will provide growth opportunities</li> </ol>	<ol style="list-style-type: none"> <li>1. System breaches of the company can harm their market reputation</li> <li>2. Subject to costs, rules and regulations related to failure, foreign laws etc. could negatively affect the financial conditions</li> <li>3. Higher risk from increasing competition</li> <li>4. Increase in global insurance prices</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Marsh & McLennan Companies Inc. (MMC) is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1.Ukraine invasion adversely affected many businesses which led to increase in demand for insurance companies</li> <li>2.Uncertainty regarding Brexit and European Union Court of Justice's \"Schrems II\" decision may disrupt insurance plans and products</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1.Covid-19 evolved insurance and risk management implications worldwide</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1.Aging population increases the demand for health insurance</li> <li>2.Increasing use of digital platforms in the wake of increasing digitalisation due to COVID-19</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1.With technology innovation comes the great risk of cyberthreat and even greater need for insurance and protection</li> <li>2.Implementation of AI driven analytics for property risks</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1.Subject to lawsuits related to securities-fraud</li> <li>2.Insurance companies usually get sued for claims like deceiving clients and denying coverages etc.</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1.Driving sustainable productivity while reducing plant footprints</li> <li>2.Moulding strategies with the aim of net-zero across its operations</li> <li>3.Insurers serve as climate risk managers for society</li> </ol>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Marsh & McLennan Companies Inc. (MMC)** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**

[\*\*Buy Now\*\*](#)

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)