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CO-OPERATIVE GROUP LIMITED SWOT & PESTLE ANALYSIS

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Company Name : Co-operative Group Limited

Company Sector : Food, Legal Services, Insurance, Power

Operating Geography : United Kingdom, Europe, Global

About the Company :

Co-operative Group Limited, doing business as a Co-op, is a British consumer cooperative with a varied range of retail activities, including food retail and wholesale, e-pharmacy, insurance, legal services, and funeral care. One Angel Square in Manchester serves as the group's headquarters. The firm was established in 1863, and over the years, the Co-operative Group has evolved from the amalgamation of co-operative wholesale societies and numerous independent retail organizations. In the United Kingdom, the firm offers funeral services, regulated consumer legal services, and probate services. It also provides insurance and life planning services. Food, Wholesale, Funerals, Legal, Insurance, Other businesses, and Federal are among the business segments of the company. Motor, house, life, travel, pet, and business insurance are all offered by the company's insurance division. Making a will, probate, family law, conveyancing, personal injury and fatal accident claims, medical malpractice claims, and employment law are all areas where the firm offers assistance. Food deliveries, wines, spirits, and recipes are all available through the company's food division. As of early 2023, the group employed over 65,000 people.

The Co-operative Group Limited's USP lies in its being the world's largest consumer cooperative, with millions of members, and the UK's fifth-largest food retailer, with over 2,500 small, convenience, and medium-sized stores. The corporation is also well-known for its social goals and community-based initiatives. The mission statement of The Co-operative Group reads, "To be open, responsible and rewarding, putting co-operative values & principles into everyday practice".

Revenue :

£11.5 billion - FY ending 31st December 2022

£11.7 billion - FY ending 31st December 2021

SWOT Analysis :

The SWOT Analysis for Co-operative Group Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong Presence in 6 different sectors across the market. 2.Over 4 million active members with 3750 outlets across the UK. 3.Widely praised for social service activities and ethical business. 	<ul style="list-style-type: none"> 1.Increase in net debt as of FY2022
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increasing use of digital services across multiple sectors. 2.Growing e-commerce will lead to more online shopping. 3.Increased expenditure on sustainable consumerism. 4.Increasing demand for renewable energy sources. 	<ul style="list-style-type: none"> 1.Using facial recognition cameras by a Chinese state-owned company despite national warnings may cause legal trouble. 2.Loss of business due to Amazon Fresh's increasing prevalence. 3.Changes in audit and financial laws will increase complexities. 4.A recessionary environment will reduce consumer spending.

PESTLE Analysis :

The PESTLE Analysis for Co-operative Group Limited is given below:

<p style="text-align: center;">Political</p> <p>1.Transportation of goods between Northern Ireland and the UK complex post-Brexit</p>	<p style="text-align: center;">Economical</p> <p>1.UK's economy in recession will reduce consumer spending</p>
<p style="text-align: center;">Social</p> <p>1.Increasing demand for ethical consumerism and vegan products among Britons 2.More people are ordering groceries online</p>	<p style="text-align: center;">Technological</p> <p>1.Legal services are embracing digitization 2.Robots being used for deliveries by the retail sector</p>
<p style="text-align: center;">Legal</p> <p>1.UK's Financial Conduct Authority (FCA) plans to regulate funeral plans from 2022 2.Major changes in The UK's audit structures.</p>	<p style="text-align: center;">Environmental</p> <p>1.Refillable and reusable packaging is gaining attention. 2.The UK has mandated the largest companies to disclose climate-related financial information.</p>

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