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FERROVIAL S.A. SWOT & PESTLE ANALYSIS

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Company Name : Ferrovial S.A.

Company Sector : Construction, Transport Infrastructure, Urban Services

Operating Geography : Spain, Europe, Global

About the Company :

Ferrovial, S.A. is a Spanish multinational corporation that specialises in transportation infrastructure and urban services design, construction, finance, operation (DBFO), and maintenance. Madrid is the company's headquarters. Rafael del Pino y Moreno created the company in 1952 as a railroad construction company. Ferrovial has four divisions that operate in five countries. The company's Highway business manages and finances toll highways including the 407 ETR, North Tarrant Express, LBJ Express, Euroscut Azores, and Ausol I. Heathrow, Glasgow, Aberdeen, and Southampton are among airports that were created and built by the airport industry. Its Construction division plans and builds public and private projects like roads, highways, airports, and buildings. The Services division of the corporation is in charge of infrastructure, facilities, and buildings, as well as garbage collection and treatment and other public services. In July 2022, Ferrovial, through its Airports division, has reached financial close on the acquisition of a 60% stake in the company that manages the Dalaman International Airport concession in Turkey.

Ferrovial's USP is that it is a leader in the development of transportation infrastructure, mobility solutions, engineering, civil works and building construction. The mission statement of Ferrovial reads, "Ferrovial, as a leading developer and operator in the infrastructure and services sector, will continue to shape the future of society with a continuous focus on talent, integrity, safety, excellence and innovation".

Revenue :

6,778 million - FY ending 31st December 2021 (y-o-y growth 3.8%)

6,532 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Ferrovia S.A. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Portfolio consists of very strong assets spread across different geographies 2.Stable credit rankings by credit agencies continuously throughout the years 3.Strongly committed to R&D and believes in continuous innovation and digitalisation 4.The company offers an extremely wide range of products and solutions under its construction division 5.Awarded many government contracts 	<ul style="list-style-type: none"> 1. Activities mainly limited to 6 main markets 2. No or negligible presence in developing nations
Opportunities	Threats
<ul style="list-style-type: none"> 1.American government is planning to increase their spending on transport infrastructure through "Build Back Better" 2.Emerging economies are scaling up their infrastructure 3.Demand for sustainable solutions in transport and construction has seen an increase 	<ul style="list-style-type: none"> 1.Green movement will increase costs throughout industries 2.Ever increasing prices of raw materials is driving up the total costs

PESTLE Analysis :

The PESTLE Analysis for Ferrovial S.A. is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Governments looking to spend more on transport infrastructure to boost their economy 2. Governments bringing on more stringent environment laws 3. Sanctions against Russia might disrupt the supply chain in Europe 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Inflation marked with disruption in supply chain and recession due to lockdown has driven up the cost of raw material
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Rapid urbanisation in developing countries has increased the demand for better infrastructure 2. Construction sector can help reduce the unemployment level post covid 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Automation is being adopted throughout the construction process 2. Leveraging 5G and technology to drive innovation
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. There is an increase in regulatory compliances 2. There is an irregularity and inconsistency with regards to labour laws in different countries 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. There is a rising demand for sustainable solutions in construction

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Client Support:
support@swotandpestle.com