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PARKER-HANNIFIN CORPORATION SWOT & PESTLE ANALYSIS

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Company Name : Parker-Hannifin Corporation

Company Sector : Motion and Control Technologies

Operating Geography : North America, United States

About the Company : Parker-Hannifin Corporation is the leading worldwide diversified manufacturer of motion and control technologies and systems, providing precision-engineered solutions. The Company was incorporated in Ohio, USA in 1938. The Company's two reporting segments are: Diversified Industrial and Aerospace Systems. It has a total of 57,447 employees.

Revenue :\$11.4 billion – FY ending June 2016

SWOT Analysis :

The SWOT Analysis for Parker-Hannifin Corporation is given below:

Strengths	Weaknesses
1.Diversity in customers 2.Diversity in products 3.Robust distribution channel 4.Strong R&D capabilities	1.Unfavourable incidents & litigation
Opportunities	Threats
1.Healthy outlook for global aerospace and defense market 2.Growing North American air conditioning systems markets	1.Increased regulation of greenhouse gas emissions 2.Risk related to its non-US operations 3.Risk relating to preservation of intellectual property

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