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# S&P TEST

SWOT & PESTLE.com

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## MERCURY SYSTEMS INC. SWOT & PESTLE ANALYSIS

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**Company Name :** Mercury Systems Inc.

**Company Sector :** Computer Hardware and Software Products

**Operating Geography :** United States, North America, Global

**About the Company :**

With more than 2300 employees and headquarters in Andover, Massachusetts, Mercury Systems, Inc. is a technology business that caters to the aerospace and defense sectors. In July 1981, Jay Bertelli established the business as Mercury Computer Systems. The company offers mission-critical applications with sensor and processing technology. The processing technologies that make up its platform include secure processing, networking, storage, and signal solutions. For defense prime contractors, the US government, and original equipment manufacturers (OEM) commercial aerospace firms, it produces components, products, modules, and subsystems. Its products range from trusted customized microelectronics to embedded processing modules and subsystems, mission computers, rack-mount servers, safety-critical avionics, radio frequency components, and multi-function assemblies. Customers use its mission-critical solutions for a range of C4ISR (command, control, communications, computers, intelligence, surveillance, and reconnaissance) and electronic intelligence applications. Mercury stated in November 2022 that it had developed a new radiation-tolerant variant of its well-proven 8GB DDR4 memory component, raising the bar for performance in data-intensive processing applications in space.

Mercury System Inc.'s USP lies in its being a pioneer in safe, trustworthy mission-critical systems for aerospace and military. The mission statement of Mercury System Inc. reads, "We are leading the development and adaptation of commercial technology that future-proofs A&D solutions. From chip-scale to system-scale and from RF to digital, we make mission-critical technologies safe, secure, affordable, and relevant for our customers".

**Revenue :**

US\$ 988.19 million - FY ending 1st July 2022

US\$ 923.99 million - FY ending 2nd July 2021

**SWOT Analysis :**

The SWOT Analysis for Mercury Systems Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Leading technology servicing company in the aerospace and defense industry.</li> <li>2. Heavy investment in research and development giving it competitive advantage.</li> <li>3. Strategic mergers and acquisitions helping the company to expand.</li> <li>4. Broad portfolio of products and solutions which are deployed in more than 300 programs.</li> </ul>	<ul style="list-style-type: none"> <li>1. Heavy dependence on defense electronics programs.</li> <li>2. Reliance on a limited number of customers for a significant portion of revenue.</li> <li>3. Dependence on sole suppliers for several critical components used by the company.</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. The increase in demand for tactical ISR leading to increased demand for company's products.</li> <li>2. The aerospace and defense electronics market are expected to grow in future.</li> <li>3. Rogue nations' missile programs and threats from peer nations.</li> <li>4. Department of Defense security and program protection requirements are creating new opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>1. Rapidly changing nature of technology and high level of competition in the industry.</li> <li>2. Risks associated with doing business internationally.</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Mercury Systems Inc. is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.The withdrawal of US from Intermediate-Range Nuclear Forces Treaty has increased defense spending in some countries.</p> <p>2.Increased investment by western countries to upgrade defense platforms.</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Changes in price of oil impact the aerospace and defense industry.</p> <p>2.Covid-19 has negatively impacted the aerospace industry.</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Aerospace and defense sector being outpaced by STEM skills shortage</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1. Leveraging technology for chip-scale system development.</p> <p>2.Use of technology to automate manufacturing process and help customers to scale mission-critical programs.</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Subject to various certification in US like the Department of Defense Cybersecurity Maturity Model Certification.</p> <p>2.Subject to the review of Defense Counterintelligence and Security Agency for the protection of critical information.</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.To increase sustainability, recycling of various metals, plastic and paper.</p> <p>2.Increase in efforts towards using energy efficient products and reduce fossil fuel usage.</p>

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