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PRICEWATERHOUSECOOPERS (PWC) SWOT & PESTLE ANALYSIS

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Company Name : PricewaterhouseCoopers (PwC)

Company Sector : Consulting, Assurance, and Taxation Services

Operating Geography : United Kingdom, Europe, Global

About the Company :

PricewaterhouseCoopers is a global professional services organization that operates as partnerships under the PwC name. It has the world's second-largest professional services network and is one of the Big Four accounting companies, together with Deloitte, EY, and KPMG. Headquartered in London, United Kingdom, its network is spread over 152 countries. The firm was formed in 1998 by the merger of Coopers & Lybrand and Price Waterhouse. Both companies have history stretching back to the nineteenth century. As part of a rebranding initiative, the trading name was abbreviated to PwC in September 2010. It employs 327,947 people as of year 2022 and boasts of having 84% of Fortune Global 500 companies as its clients. PwC is recognized as one of Fortune's 'Best Companies' for the 18th consecutive year. It also features in the Top 2022 Vault Accounting 50 list.

The USP of PwC lies in it being one of the 'Big 4' consulting firms in the world. PwC's mission statement reads "Innovative solutions, breakthrough thinking, new perspectives—they all start with you. We connect people with diverse backgrounds and skill sets to solve important problems together—for our clients, our communities and for the world at large."

Revenue :

\$50.3 billion – FY ending 30 June 2022

\$45 billion - FY ending 30 June 2021

SWOT Analysis :

The SWOT Analysis for PricewaterhouseCoopers (PwC) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. One amongst the Big 4 auditors 2. Strong financial performance and global network 3. Broad range of services offered 4. Diversified Client Base 	<ul style="list-style-type: none"> 1. Involved in several huge cases of malpractices 2. High attrition rate of the workforce
Opportunities	Threats
<ul style="list-style-type: none"> 1. Potential in Emerging Markets 2. Rising demand for cyber risk consultancy 3. Emerging trend of metaverse to enhance customer experience 4. Strategic acquisitions to facilitate growth 	<ul style="list-style-type: none"> 1. Competition from global and regional players 2. Considering Indian market, new regulation requiring rotation of auditors every 5 years. 3. High risks pertaining to technology

PESTLE Analysis :

The PESTLE Analysis for PricewaterhouseCoopers (PwC) is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Russia-Ukraine war leading to closure of businesses in Russia 2. Involvement of the Big 4 companies in political lobbying. 3. Anti-trust regulations in India may prevent the Big 4 companies to operate smoothly 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Rise in inflation led by high energy costs
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Opportunity to poach staff during EY split 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Increase in technology adoption leading to increase in demand for technology consulting 2. Increasing trend of cloud integration
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Violations of regulations leading to imposition of fines 2. Frequent involvement in lawsuits impact brand image 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Partnership to launch strategies to help organizations achieve their ESG and net-zero targets 2. Validation by the Science Based Targets initiative for GHG reduction

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **PricewaterhouseCoopers (PwC)** SWOT & PESTLE Analysis is a paid report at **14.53 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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