

---

# S&P TEST

SWOT & PESTLE.com

---

## KORN FERRY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Korn Ferry

**Company Sector :** Management Consulting

**Operating Geography :** United States, North America, Global

**About the Company :**

With its headquarters in Los Angeles, California, Korn Ferry is a multinational management consulting firm, which provides companies with optimal organization systems, support in hiring the best clients for the job and advise on how to reward and motivate their employees to deliver their best at work. Started in the year by Lester Korn and Richard Ferry, Korn Ferry has more than 8000 employees spread around more than 100 offices in 58 countries as of early 2023. They provide valuable services in these four sectors- Consulting, Executive Search, Recruitment Process Outsourcing and Professional Search. Korn Ferry takes on one of the most challenging aspects of corporate world- how to attract, identify, employ and retain some of the best talent found globally. Some of the awards they have won include Best Companies for Parents, Top RPO Provider, Top Company for Female Professionals, among many others. They have partnered with some of the leading companies of different sectors like Cleveland Clinic, Duke University, Microsoft Alliance, etc. where they advise on different strategies to improve leadership and forming sales tactics that help achieve great results.

The Unique Selling Proposition (USP) of Korn Ferry is their ability to offer their specialized expertise in over 50 different industries with a wide range of services. They help companies form strategies to that improves their organizational structures, develop rewards packages which attract the right professionals, design programs to assess their employees and hone the leaders of the future.

**Revenue :**

US\$ 2,643.45 million - FY ending 30th April 2022 (y-o-y growth -7.9%)

US\$ 1,819.94 million - FY ending 30th April 2021

## SWOT Analysis :

The SWOT Analysis for Korn Ferry is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1. Technology and data driven modern solutions for the clients.</li> <li>2. Wide range of solutions provided related to organization transformation and talent management.</li> <li>3. Global presence across major cities in 53 countries.</li> <li>4. Recognized as one of the top RPOs for the last 14 consecutive years.</li> <li>5. One of the best workplaces in promoting equality and diversity.</li> </ol>	<ol style="list-style-type: none"> <li>1. Low Pricing power due to the presence of many competitors.</li> <li>2. Decrease in the growth of revenues or fluctuations in growth over the past five years.</li> <li>3. Certain agreements with clients can lead to loss of business to competitors.</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1. Huge opportunity in terms of helping organizations to manage talent at the face of talent crunch in future.</li> <li>2. Developing HR-based tech solutions to improve the solutions provided to clients.</li> <li>3. To expand in the B2C market by providing advanced digital solutions.</li> </ol>	<ol style="list-style-type: none"> <li>1. Rise of covid-19 cases across the globe can affect the demand of services.</li> <li>2. A recession in the economy leads to low demand for talents and can affect the services of the company.</li> <li>3. Automation and technological advances in labor market can affect talent demand in the future.</li> <li>4. Increased competition from large as well as boutique consulting firms can lead to loss in market share.</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Korn Ferry is given below:

Political	Economical
<ol style="list-style-type: none"> <li>1.Ukraine- Russia war has caused many global businesses to halt their operations in Russia.</li> <li>2.Many businesses are still uncertain about the impact of UK's exit from the European Union under Brexit.</li> </ol>	<ol style="list-style-type: none"> <li>1.The risk of a global recession is rising according to many analysts.</li> </ol>
Social	Technological
<ol style="list-style-type: none"> <li>1.Employees are taking charge of their own careers and 'gig' economy is rising.</li> <li>2.Many industries are going to face shortages of skilled labour forces.</li> <li>3.Employees are preferring workplaces which promote diversity, equity and inclusion.</li> <li>4.Large number of employees are quitting their jobs which is being termed as 'the great resignation'.</li> </ol>	<ol style="list-style-type: none"> <li>1.Companies are using data and predictive analysis to measure the performance of their talents.</li> <li>2.Technology enabled HR and recruitment services are helping companies survive disruption.</li> <li>3.Digital transformation is becoming an important part of organizational transformation after covid-19.</li> </ol>
Legal	Environmental
<ol style="list-style-type: none"> <li>1.The role of worker unions is increasing at the workplace to protect the rights of workers.</li> <li>2.Governments are bringing in major labour law reforms to protect rights of workers.</li> </ol>	<ol style="list-style-type: none"> <li>1.Environment green behaviour of employees can help in promoting sustainability of the organization.</li> <li>2.Firms are adopting green HR initiatives to gain competitive advantages.</li> </ol>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Korn Ferry** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

**Buy Now**

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."

**S&P**

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**