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ADANI TOTAL GAS SWOT & PESTLE ANALYSIS

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Company Name : Adani Total Gas

Company Sector : Oil and Gas

Operating Geography : India, Asia, Global

About the Company :

Founded by the Gautam Adani under the aegis of the multinational conglomerate Adani Group of Companies, Adani Gas is one of the leading providers of Piped Natural Gas (PNG) to industrial, commercial and residential sectors and Compressed Natural Gas (CNG) to the transport sector through an integrated network of City Gas Distribution (CGD) across India as of 2023. Adani Gas was founded in 2004 as a joint venture with the French gas company Total Energies, with its headquarters in Ahmedabad, Gujarat and up to 500 employees. Natural Gas is believed to be the best alternative when it comes to safety, efficiency and financial gains because of its reliable and environmentally friendly nature. Adani Total Gas has already set up city gas distribution networks in Ahmedabad and Vadodara in Gujarat, Faridabad in Haryana and Khurja in Uttar Pradesh, with plans to further expand into the cities of Allahabad, Chandigarh, Ernakulam, Panipat, Daman, Dharwad, and Udhamsingh Nagar along with the Indian Oil Corporation Ltd. Adani Gas has received the 2020 Golden Peacock HR Excellence Award. It has also announced its collaboration with Snam, Europe's leading gas distribution company. It has a reported revenue of 3206 crores.

Adani Gas's vision statement reads "to be a world class leader in businesses that enrich lives and contribute to nations in building infrastructure through sustainable value creation." The Unique Selling Proposition of Adani Total Gas is the diversity in their geographical reach which includes significant industry, commerce and domestic hubs.

Revenue :

INR 1,200.43 CR (Operations) – FY ending 30-09-2022 (-0.25% y-o-y growth)

INR 1,232.33 CR (Operations) – FY ending 30-09-2021

SWOT Analysis :

The SWOT Analysis for Adani Total Gas is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong cash flow from operating, financing and investing activities. 2.Strong geographic reach in India as a result of growing to be the biggest private CGD player there. 3.Parent company Adani group acts as a strong base for the company. 4.Several revenue streams and corporate diversification. 	<ul style="list-style-type: none"> 1.Decrease in CNG sales in FY21 from FY20 2.Huge maintenance cost associated with 80+ physical gas stations.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increasing awareness towards the environment. 2.CNG is proving to be a better alternative to carbon fuels as a result of rising gasoline and diesel prices. 3.Growing CNG market with a CAGR of more than 9%. 	<ul style="list-style-type: none"> 1.Non- CNG vehicles are one major hurdle with low cost. 2.There is a lot of market competition from both domestic brands and new market entrants.

PESTLE Analysis :

The PESTLE Analysis for Adani Total Gas is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Gas prices directly fluctuate in response to governmental decisions and activities. 2. Expanding the gas sales network in additional Indian cities by obtaining the most licenses and maintaining close links to the government. 3. Strong ties to the current administration and strong portfolio drawing in more investors. 4. Geopolitical issues driving high international pricing and a high demand for exports. 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Natural gas experiences an average inflation rate of 3.43% per year affecting the prices of the same globally. 2. Oiltanking Agreement Increasing Storage and Transportation Capabilities and becoming the World's Largest Transport Utility 3. Supply concerns are being fueled by escalating geopolitical unrest in the Middle East and between Russia and Ukraine. Rising inflation and worries about an economic recovery are being exacerbated by this.
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. The majority of Indians in the middle class cannot afford vehicles that use CNG, making them an unexplored market for Adani Gas. 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. A beneficial result for the corporation is the move toward electric car mobility and the developing trend of the same. 2. Acquisition of Smartmeter Technologies will improve gas retailing business and aid in their technical advancement.
<p style="text-align: center;">Legal</p>	<p style="text-align: center;">Environmental</p>

1. Definitive Agreement for acquisition of 3 Geographical Areas (GAs), adding more than 1 Million households

1. The government's goal of having net zero carbon emissions by 2070 will serve as a solid foundation for future profits.

2. As individuals become more environmentally conscious, businesses' initiatives to protect the environment will draw more customers.

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