

---

# S&P TEST

SWOT & PESTLE.com

---

## SPAR SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** SPAR

**Company Sector :** Food and Drug Retailers sector

**Operating Geography :** Netherlands, Europe, Global

**About the Company :**

SPAR, originally known as DESPAR or DE SPAR, is a multimillion-dollar Dutch conglomerate that provides brand value and support systems to independently owned food retailers. It was started in 1932 in Netherlands by Adrian van Well, and as of early 2023 consists of more than 13,600 stores with a presence in 48 countries and a revenue of 41.2 billion dollar. The name of the company is derived from the Dutch saying “Door Eendrachtig Samenwerken Profitereen Allen Regelmatig” which means “All Benefit from Joint Cooperation Regularly”, a saying on which Adrian based the company. The headquarters are located in Amsterdam and the company has a presence in almost every European country, along with several parts of Africa, Asia and Oceania. Partnering with a SPAR shop is pretty easy, and based on the rules of the particular country, SPAR store can be owned by an individual, by a franchisee, or be a part of a chain of stores. There are many different types of SPAR stores around the world, like EuroSPAR for European stores and SuperSPAR for South Africa, InterSPAR, KwikSPAR, SPAR Express, SPAR Drive-thru, SPAR Gourmet etc.

The mission of SPAR is to “ensure that SPAR remains the world’s leading voluntary food retail chain and that we continue to grow our brand, our presence and our partners by working together”. The USP of SPAR is that it operates closely with the retailers and wholesalers at a local level to meet the demands of the consumers.

**Revenue :**

41.2 billion – FY ending 31st March 2021

39.8 billion - FY ending 31st March 2020

**SWOT Analysis :**

The SWOT Analysis for SPAR is given below:

| Strengths   | Weaknesses   |
|---|--|
| <ul style="list-style-type: none"> <li>1.High level of customer satisfaction and acquisition</li> <li>2.Wide-spread and well-established business all across the world</li> <li>3.Strong presence in the Middle East</li> <li>4.SPAR has a competitive advantage in Oman, UAE and Saudi Arabia</li> </ul> | <ul style="list-style-type: none"> <li>1.High average basket pricing than its competitors</li> </ul>   |
| Opportunities   | Threats  |
| <ul style="list-style-type: none"> <li>1.SPAR International continues to grow in the Middle East</li> <li>2.GCC retail industry will surpass pre-pandemic levels in 2022</li> <li>3.SPAR Austria sees growth opportunity for independent retailers in Vienna</li> </ul>                                   | <ul style="list-style-type: none"> <li>1.Controversies from Russia \u2013 Ukraine War</li> <li>2.Consequences of Climate change on food industry</li> <li>3.Cyber-attack on SPAR supermarket systems</li> <li>4.Retailers and food producers worldwide in crisis mode due to Covid-19</li> </ul> |

## PESTLE Analysis :

The PESTLE Analysis for SPAR is given below:

|   |  |
|---|--|
| <p style="text-align: center;"><b>Political</b></p> <p>1. Political instability in Middle East SPAR markets may hinder trading</p>  | <p style="text-align: center;"><b>Economical</b></p> <p>1. FIFA 2022 taking place in Qatar may increase SPAR's business.</p> <p>2. Middle East's most profitable economic benefit is its rapidly expanding retail industry</p>                                       |
| <p style="text-align: center;"><b>Social</b></p> <p>1. Gulf consumers are price sensitive \u2013 Must be taken care of by SPAR</p> <p>2. Customers assert that an organization's experience is just as significant as its goods or services</p> <p>3. The trend of mindful eating is growing in the Middle East</p> | <p style="text-align: center;"><b>Technological</b></p> <p>1. E-commerce is a major development driver in the Gulf retailing sector</p> <p>2. Introducing innovative emission-free autonomous maritime drone delivery</p>  |
| <p style="text-align: center;"><b>Legal</b></p> <p>1. Consumer protection and e-commerce</p> <p>2. Trade regulations &amp; tariffs related to Services</p> <p>3. SPAR is requesting a legal opinion about loan allegations.</p>   | <p style="text-align: center;"><b>Environmental</b></p> <p>1. Steps towards waste management and optimum resource utilisation</p> <p>2. Introduction of biodegradable shopping bags in retail</p> <p>3. Targets for energy efficiency and greenhouse gas savings</p> |

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **SPAR** SWOT & PESTLE Analysis is a paid report at **19.53 U.S.D.**

[\*\*Buy Now\*\*](#)

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)