
S&P TEST

SWOT & PESTLE.com

UNION PACIFIC CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Union Pacific Corporation

Company Sector : Transportation and Logistics

Operating Geography : United States, North America, Global

About the Company :

Union Pacific Corporation (UNP), incorporated in 1969, is America's leading rail transportation company. It is headquartered in Omaha, Nebraska. Union Pacific Railroad is the operating company of UNP, which is North America's premier railroad franchise, covering 23 states across the western two-thirds of the United States. The company's railroad ships a variety of goods including agricultural, automotive, chemicals, coal, and industrial and intermodal products. UNP has 32,340 route miles, connecting Pacific Coast and Gulf Coast ports with the Midwest and eastern U.S. gateways and accommodating several corridors to essential Mexican gateways. The group maintains coordinated schedules with other rail carriers to move freight to and from the Atlantic Coast, the Pacific Coast, the Southeast, the Southwest, Canada, and Mexico. Most of the company's export and import traffic migrates through Gulf Coast and Pacific Coast ports and across the Mexican and Canadian borders. As of early 2022, UNP employs nearly 32,124 employees.

Union Pacific Corporation's USP or Unique Selling Proposition sprawls in being one of the world's largest transportation companies including its principal operating company, Union Pacific Railroad, offering the second largest Railroad system in the United States after BNSF as of 2020. Union Pacific Corporation's vision is to "Build America for all generations by connecting our nation's businesses and communities to each other and the world." The corporation's mission statement reads "The people of Union Pacific deliver North America's safest, most reliable and most efficient supply chain solutions."

Revenue :

US\$ 21,804 million - FY ending 31st December 2021

US\$ 19,533 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Union Pacific Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. One of America's most recognized and reliable company 2. Strongest franchise in North America, backed by series of mergers and acquisitions 3. Strong Infrastructure and widespread network 4. Diversified portfolio of business contributing to revenue growth 5. Exceptional Operational Capabilities 	<ul style="list-style-type: none"> 1. Shortage of working capital due to high exposure to debt 2. High dependency on key domestic suppliers
Opportunities	Threats
<ul style="list-style-type: none"> 1. Growth Opportunities in Intermodal Segment 2. Railroads playing a critical part of America's Infrastructure, in response to COVID 3. FRA grants to improve Union Pacific's network extension with short lines 	<ul style="list-style-type: none"> 1. Intense competition from varied market leaders 2. Significant risk involved in transporting hazardous materials 3. Increasing costs and decreasing volumes may derail the industry

PESTLE Analysis :

The PESTLE Analysis for Union Pacific Corporation is given below:

Political	Economical
1.Involvement in political lobbying and engagements 2.Participation in trade organizations	1.Economic impact of the COVID-19 pandemic 2.Impact of fluctuating fuel prices
Social	Technological
1.Investments in infrastructure driving social progress	1.Focus on implementation of Positive Train Control (PTC) technology 2.Precision Scheduled Railroading (PSR) helping to streamline operations 3.Digital transformation of North America's freight rail industry
Legal	Environmental
1.Federal, state, and local environmental laws and regulations 2.Lawsuits and penalties can dent company reputation	1.Preserving the natural environment and mitigating the effects of climate change 2.Use of higher biodiesel blends to reduce carbon emissions

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Union Pacific Corporation** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com