
S&P TEST

SWOT & PESTLE.com

HOSIDEN SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Hosiden

Company Sector : Manufacturing, Electronic Components, Telecommunication Equipment

Operating Geography : Japan, Asia, Global

About the Company :

Hosiden is a Japanese electronics company headquartered in Yao, Osaka. It is forefront in telecommunication and automotive industries and manufactures electronic components and devices. Hosiden has manufacturing and sales operations in Europe, North America and Asia along with products which include memory card connectors, LCDs (square and rounded), connectors and micro switches. Established in 1950, the company has four major segments: The Mechanical Component Segment provides jacks and switches along with connectors. The Acoustic Segment offers headsets, microphones, headphones, speakers and receivers. The Liquid Crystal Display Device segment provides passive liquid crystal display devices. The Composite part and other segments offer remote controllers and solenoids. The number of employees as of early 2023 are 8808 people. The awards and accolades received by Hosiden Company is as follows: “Excellence in Quality Award”, “Superior Excellence in Partnership”, “Innovative Product Award” and “Supplier Quality Excellence Award”.

Hosiden’s mission statement is as follows- “We will focus on research and development, focusing on a new stage that integrates categories such as information, communications, AV, home electronics and car electronics.” The Unique Selling proposition or USP of Hosiden lies in its Unique Technology which meets the need of the customers and promotes it as a proposal- based company. The company has 19 factories which manufactures and produces electronics according to the demand of the customers throughout Europe, North America and Asia.

Revenue :

207,608 million Yen - FY ending 31st March 2022 (y-o-y decline 11.3%)

233,934 million Yen - FY ending 31st March 2021

SWOT Analysis :

The SWOT Analysis for Hosiden is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Highly diversified product portfolio 2.Competitive advantage of being a Tier 1 component manufacturer 3.Strong focus towards decarbonization efforts 	<ul style="list-style-type: none"> 1.Decline in net sales. 2.Decline in cash flow from operations. 3.Procurement of minerals from conflict areas.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Advancement of 5G in telecommunication. 2.Massive growth opportunity in electronic components market. 3.Huge growth forecast in microphone market. 4.Strong growth forecast of TV market. 	<ul style="list-style-type: none"> 1.Foreign exchange rate fluctuations. 2.Fears of political instability in Japan. 3.Semiconductor shortages will impact electric component industry

PESTLE Analysis :

The PESTLE Analysis for Hosiden is given below:

Political	Economical
1.Decline in demand due to Ukraine conflict.	1.Very slow economic growth in Japan. 2.Increasing inflation in Japan.
Social	Technological
1.Ageing population of Japan. 2.Seventh COVID wave in Japan.	1.Ongoing global semiconductor shortage. 2.More sophistication and diversification in electronics market. 3.Rapid digitalization and technological innovation.
Legal	Environmental
1.Japan's high vulnerability to natural calamities. 2.Continued action by the group towards sustainability. "]]	1.

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Hosiden** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com