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MCKESSON CORPORATION SWOT & PESTLE ANALYSIS

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Company Name: McKesson Corporation

Company Sector: Healthcare

Operating Geography: North America, United States, Global

About the Company:

McKesson Corporation is a global pharmaceutical distribution services and information technology company, currently ranked 7th on the Fortune 500. They deliver a comprehensive offering of pharmaceuticals and medical supplies and provide services to help customers improve the efficiency and effectiveness of their healthcare operations. They operate the business through two segments- McKesson Distribution solutions and McKesson Technology solutions. It is headquartered in New York, USA. McKesson was founded by Charles Olcott and John McKesson. The company originated as an importer and dealer of botanical pharmaceuticals in New York City in 1828 as Charles M. Olcott and subsequently as Olcott, McKesson & Co. in 1833. It has more than 75,000 employees as of March 2022.

The USP of McKesson lies in it being one of America's largest pharmaceutical companies. McKesson's mission statement reads, "Together with our customers and partners, we are creating a sustainable future for health care. Together we are charting a course to better health." McKesson's vision is to improve care in every setting one product, one partner, one patient at a time.

Revenue:

US \$263.9 billion – FY ending 31st March 2022

US \$238.2 billion - FY ending 31st March 2021



SWOT Analysis:

The SWOT Analysis for McKesson Corporation is given below:

Strengths	Weaknesses
1.Strong presence in the USA and Canada	1.Dependency on United States for majority of
pharmaceutical distribution business	the revenue
2.Various offerings to diverse customer	2.Large dependence on revenue from top 10
segments	customers
3.Strong revenue growth in each segment	
Opportunities	Threats
1.Acquisition of CoverMyMeds would help gain	1.Changes in regulatory policies in the
entry into new vertical of business	healthcare industry would have material
2.Favorable demographics in terms of age in	impact on revenues (USA and Canada)
USA.	2.Slowdown in Europe would affect the sales
3.More focus on Health Analytics software	from the region
space	3.High competition in distribution business
4.Expansion of oncology and biopharma	4.Increased costs to distribute opioids
ecosystems	



PESTLE Analysis:

The PESTLE Analysis for McKesson Corporation is given below:

Political	Economical
1.Engagement in public policy issues and	1.Overhauling of the H-1B work visa program
political contributions	by Trump administration
2.Impact of healthcare reforms such as	2.Inflation or related recessions may impact
changes in pricing and reimbursement models	supply
Social	Technological
1.Affordable Care Act facing an uncertain	1.Healthcare analytics to improve
future	performance, care and the bottom line
2.Role of pharmaceuticals in times of epidemic	2.Acquisitions to strengthen technology
such as COVID-19	capabilities
Legal	Environmental
1.Regulations for the security of the supply	1.Committed to reduction of carbon footprint
chain	and greenhouse emissions
2.Involvement in various lawsuits highly	
impact reputation	

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Client Support: support@swotandpestle.com