

---

# S&P TEST

SWOT & PESTLE.com

---

## BNY MELLON SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** BNY Mellon

**Company Sector :** Banking and Financial Services

**Operating Geography :** United States, North America, Global

**About the Company :**

BNY Mellon was founded in 1784 as Bank of New York by Alexander Hamilton and became the first company to trade on the NYSE. The present-day company was formed in 2007 as a result of the merger of The Bank of New York and Mellon Financial Corporation is the largest custodian bank. As of March 2021, BNY Mellon had \$41.7 trillion in assets under custody and/or administration, and \$2.2 trillion in assets under management. It is into corporate banking, investment banking, global wealth management, financial analysis, private equity. The company is headquartered in Manhattan, New York, United States and has over 48,500 employees globally as of 2021. In April 2022, Aon plc and The Bank of New York Mellon Corporation announced a multifaceted data and digital collaboration that will leverage the power and unique capabilities of both organisations to create new solutions to meet evolving client needs. Aon and BNY Mellon will collaborate to support clients' global Environmental, Social, and Governance (ESG) needs, leveraging both firms' collective ESG data and analytics capabilities and unique data sets.

The USP of BNY Mellon is that it has been named one of the most admired companies in the world. BNY Mellon mission statement reads, “We seek out who is missing and help everyone feel included. We invest in each other's success. We take the risks necessary to lead. We grow and move on from failures.”

**Revenue :**

US \$ 15,808 million - FY ended 31st December 2020 (yoy growth -4%)

US \$ 16,462 million - FY ended 31st December 2019

## SWOT Analysis :

The SWOT Analysis for BNY Mellon is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Strong global presence</li> <li>2.Clear, focused, and financially attractive business model</li> <li>3.Expertise throughout the investment lifecycle</li> <li>4.Organic growth across major business segments</li> <li>5.Enjoys strong asset leverage</li> <li>6.Technology investments helping BNY Mellon differentiate in the marketplace</li> <li>7.Focused on quality and efficiency</li> <li>8.Best bank for financial institutions and best private bank for new customer segments</li> </ol>	<ol style="list-style-type: none"> <li>1.Dependency on major clients</li> <li>2.Weak macroeconomic outlook due to COVID-19</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Product and service expansion</li> <li>2.Expanding sponsorship portfolio</li> <li>3.Navigating a shifting landscape to deliver value to clients</li> </ol>	<ol style="list-style-type: none"> <li>1.Stiff challenges and market competition</li> <li>2.Impact of trade war on financial markets</li> <li>3.Uncertainty and impact of Brexit</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for BNY Mellon is given below:

Political	Economical
1. Corporate influence over public policy in USA 2. Impact of Brexit on operations 3. Geopolitical tensions and uncertainty around United States global role	1. Growth in emerging economies to benefit BNY 2. Increasing financial leverage in the US and globally 3. COVID-19 pandemic may disrupt business
Social	Technological
1. Social media networking for promotions	1. Leveraging usage of blockchain technology in Investment Banking 2. Artificial intelligence and data strategy to drive transformation
Legal	Environmental
1. Data privacy laws and related risks	1. Initiatives and solutions for low carbon economy

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **BNY Mellon** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**