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JOHNSON CONTROLS SWOT & PESTLE ANALYSIS

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Company Name : Johnson Controls

Company Sector : Engineering and Industrial Technologies

Operating Geography : Ireland, United States, Global

About the Company :

Johnson Controls International plc is an American – Irish multinational company headquartered in Cork, Ireland. The company was formed in 2016 via the merger of Johnson Controls, an American company, with Tyco International. It specializes in three primary businesses – building efficiency, automotive experience and power solutions, serving customers in more than 150 countries. The company employed 105,000 people in approximately 2,000 locations across six continents. In 2017, as the company was headquartered outside the U.S, it became eligible for the Fortune 500. Its Fortune 500 ranking in 2020 was 439. Johnson Controls is presented with five honours from the Manufacturing Leadership Council, including the Engineering & Production Technology Leadership Award, the Enterprise Integration Technology Leadership Award, the Operational Excellence Leadership Award, the Plant Tour Award, and the High Achiever Award in the Enterprise Integration Technology Leadership Award. Tempered Networks, a Seattle, Washington-based provider of zero trust cybersecurity, was acquired by Johnson Controls in June 2022. The acquisition advances Johnson Controls' goal of enabling fully autonomous buildings that are inherently resistant to cyberattack by enabling zero trust security within the framework of its OpenBlue secure communications stack.

Johnson Controls' Unique Selling Proposition lies in it being, 'World class supplier of power solutions and interiors for a wide variety of automobiles. Johnson Controls' mission statement reads "We advance the safety, comfort and intelligence of spaces to power your mission", and its vision is, "A safe, comfortable and sustainable world".

Revenue :

US\$ 23,668 million - FY ending September 30, 2021

US\$ 22,317 million - FY ending September 30, 2020

SWOT Analysis :

The SWOT Analysis for Johnson Controls is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Diverse Product and Service Portfolio 2.Portfolio well aligned with strong secular industry trends 3.Highly respected Brand Name 4.Inorganic Expansion through Mergers and Acquisitions, Joint Ventures, etc. 5.Rich Client Base across business segments 6.High Investment in Research and Development 7.Uniquely positioned to support the economy's decarbonization 	<ol style="list-style-type: none"> 1. Revenue decline in the past two years
Opportunities	Threats
<ol style="list-style-type: none"> 1.Use of Internet of Things to remain forerunner in Building Automation System (BAS) 2.Debut to 700 series Conventional Fire Detector 3.Delivering the Blueprint of the Future through its digital offering OpenBlue 	<ol style="list-style-type: none"> 1.Emergence of Intense Competition in core business (building efficiency and power business) 2.Gained ill repute for fleeing U.S in corporate inversion 3.Fluctuating Foreign Exchange Rates will affect the profitability 4.Emergence of Covid-19 pandemic

PESTLE Analysis :

The PESTLE Analysis for Johnson Controls is given below:

Political	Economical
<ul style="list-style-type: none"> 1.Participation in policymaking and politico-corporate lobbying 2.Political repercussions of shifting its tax headquarters for tax avoidance 3.Growth in the Chinese market 	<ul style="list-style-type: none"> 1.Strong GDP growth in emerging markets 2.Exposed to volatile currency movements
Social	Technological
<ul style="list-style-type: none"> 1. Increasing urbanization to drive business growth 	<ul style="list-style-type: none"> 1.Technology investments to leverage growth in building efficiency and energy solutions 2.Unlocking the Power of Building Data with Artificial Intelligence
Legal	Environmental
<ul style="list-style-type: none"> 1.Strong compliance framework across the supply chain 2.Regulatory approvals delaying business decisions and projects 3.Local regulations and geopolitical tensions 	<ul style="list-style-type: none"> 1.Development of environmentally responsible products, services and operations 2.Organizational initiative \u2013 Better Buildings, Better Plants Challenge for improved energy efficiency

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