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ADIANT PLC SWOT & PESTLE ANALYSIS

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Company Name : Adient plc

Company Sector : Auto Ancillary

Operating Geography : United States North America, Global

About the Company :

Adient plc was spun off from Johnson Controls in 2016 and has its headquarters in Dublin, Ireland. With over 75,000 employees and operations in over 200 locations worldwide and as of early 2023, Adient serves nearly every major automaker in the world. Adient offers a full range of seating products and solutions, including complete seat systems, recliners, mechanisms, trim covers, and foam. The company leverages its expertise in materials science, engineering, and design to create innovative and comfortable seating solutions that meet the evolving needs of the automotive industry. In recent years, Adient has made significant investments in research and development, as well as in new technologies such as electrified and autonomous vehicles, to stay ahead of the curve in the rapidly changing automotive industry. The company has also formed strategic partnerships and collaborations with leading automakers and suppliers to drive innovation and growth.

The USP of Adient lies in it being a global leader in the design and manufacture of automotive seating. Adient is committed to sustainability and operates under a comprehensive sustainability strategy that focuses on reducing its carbon footprint, improving resource efficiency, and promoting sustainable materials and processes. The company also places a strong emphasis on quality and has implemented rigorous quality control processes to ensure the reliability and durability of its products.

Revenue :

US\$ 14,121 million - FY ending 30th September 2022

US\$ 13,680 million - FY ending 30th September 2021

US\$ 12,670 million - FY ending 30th September 2020

SWOT Analysis :

The SWOT Analysis for Adient plc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Market leader of automotive seating industry 2. Longstanding ties with top global companies 3. Operational facilities situated all over the globe 4. Significant investments for capacity expansion 	<ul style="list-style-type: none"> 1. Gross profits are on a constant decline since inception 2. Overcapacity in terms of business volume 3. Lack of financial flexibility
Opportunities	Threats
<ul style="list-style-type: none"> 1. Joint venture with Yanfeng Automotive projects high future revenues 2. Regaining strong revenues shows potential for growth 3. Expected growth in automotive industry can improve Adient's sales figures 	<ul style="list-style-type: none"> 1. Shortage of plastic based raw material is a major challenge 2. Failure of IT department and cybersecurity risks can adversely affect the company 3. Uncertainty of investors over jurisdiction disparity between Ireland and USA

PESTLE Analysis :

The PESTLE Analysis for Adient plc is given below:

<p style="text-align: center;">Political</p> <p>1.Michigan companies shows negative covid-19 impacts 2.Chinese market a favourable base for growth of automotive seating industry</p>	<p style="text-align: center;">Economical</p> <p>1.Automotive seat market to grow \$78 billion by 2027 2.Lightweight seats induce electric car market growth ";"</p>
<p style="text-align: center;">Social</p> <p>1.Consumer willingness to opt personal cars increased since pandemic</p>	<p style="text-align: center;">Technological</p> <p>1.Child car-seats sees innovative life-saving alarm system 2.Top designer introduces BabyArk car seats ";"</p>
<p style="text-align: center;">Legal</p> <p>1.Legal investigation exposes safety issues in booster seats</p>	<p style="text-align: center;">Environmental</p> <p>1.Child car seats containing toxic chemicals 2.Dumping car seats owing to recycling issues brings detrimental impact on environment ";"</p>

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