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CHENIERE ENERGY INC. SWOT & PESTLE ANALYSIS

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Company Name : Cheniere Energy Inc.

Company Sector : Energy

Operating Geography : United States, North America, Global

About the Company :

Headquartered in Houston, Texas, Cheniere Energy, Inc. is involved in the production of liquefied natural gas (LNG) firm. The company began as an oil and gas exploration company in 1996. It owns and operates LNG terminals, as well as liquefaction projects near Corpus Christi, Texas, and at the Sabine Pass LNG facility. Integrated energy companies, utilities, and energy trading companies around the world use the company's cleans, secures, and LNG. The company buys natural gas and converts it to LNG, which it then sells to customers who can load the LNG onto their ships at its terminals or have it delivered to regasification plants all over the world. The Sabine Pass liquefaction project in southwest Louisiana and the Corpus Christi liquefaction facility in South Texas are both in various stages of development on the USA Gulf Coast. Over 70% of revenue is generated outside of the USA. Cheniere also owns pipelines and runs a natural gas and LNG marketing company. As of early 2023, Cheniere Energy employed over 1530 people.

Cheniere Energy, Inc.'s Unique Selling Point or USP lies in it being the number one LNG producer in the United States and the second-largest LNG operator in the world. The mission statement of the company reads, "Our mission is to responsibly deliver a reliable, competitive, and integrated source of LNG in a safe and rewarding work environment".

Revenue :

US\$33.4 billion - FY ending 31st December 2022

US\$15.8 billion - FY ending 31st December 2021

SWOT Analysis :

The SWOT Analysis for Cheniere Energy Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Long-term contracts with fixed charges from its customers ensure financial support 2.Largest LNG producer in the USA and second largest LNG operator in the world 3.Major countries as its clients, contributing up to 14% of total revenue each 4.Dedicated to environmental sustainability 	<ul style="list-style-type: none"> 1.Constrained budget for R&D 2.Public grievance of landowners allowing pipelines to run through their fields
Opportunities	Threats
<ul style="list-style-type: none"> 1.6th liquefaction plant at Sabine Pass terminal would increase production capacity 2.Sales are expected to increase as vaccinations for Covid-19 are intensified 3.Collaboration with Shell Energy might improve sales 	<ul style="list-style-type: none"> 1.Competitive pressure concerning the international market price of LNG 2.Possibility of loss attributable to common stockholders 3.Dependence on third parties for liquefaction project construction and completion 4.LNG vessel construction has a high lead time serving as a potential bottleneck

PESTLE Analysis :

The PESTLE Analysis for Cheniere Energy Inc. is given below:

Political	Economical
1.Asia's fastest-growing energy market post-pandemic can alleviate company sales 2.Qatar's huge investment and competitive pricing of LNG pose serious threats 3.Russia-Ukraine war impact on energy sector	1.The LNG industry is predicted to grow in the post-pandemic period 2.China's growing LNG imports can position the company higher in revenues 3.High LNG prices due to a 'cold-snap' would lead to higher exports
Social	Technological
1.Cultural apprehension about using renewable energy is a considerable hindrance	1.Technological advancements in renewable energy would affect the LNG industry
Legal	Environmental
1.EU rules for LNG import would lead to competitive prices	1.LNG industry speculation as equivalent to the coal industry for affecting climate raises concerns 2.The LNG industry is not entirely environment-friendly

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