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EXPEDITORS SWOT & PESTLE ANALYSIS

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Company Name : Expeditors

Company Sector : Logistics

Operating Geography : United States, North America, Global

About the Company :

With its headquarters in Seattle, Washington, Expeditors, also known as Expeditors International of Washington, is an international freight and logistics company. The company was founded in 1979 and as of 2023, has a revenue of 8.1 billion US dollars and employs more than 19,000 people. It is a part of the Fortune 500 conglomerate and is a provider of services based on client needs for logistics and supply chain demands. They provide customized solutions for each client needs through an integrated global system spread across 350 locations in more than 100 countries in six continents. Since they do not own any of the vehicles they provide to their clients, they are quite flexible and adaptive to their clients needs. They also have regional headquarters in Dubai, London, Seattle, Shanghai and Singapore.

The mission statement of Expeditors states that “at the core of our cultural philosophy is a mission to exceed customers’ expectations through excellence in global logistics. And we’re unwavering in our commitment to that mission”. The Unique Selling Proposition of Expeditors lies in its abilities to perform well in new markets because it can rely on their steady cash flow and highly experienced and trained professionals. This has led them to develop a strong client base and guarantee customer satisfaction.

Revenue :

US\$ 16.52 billion - FY ending 31st December 2021 (y-o-y growth 63.3%)

US\$ 10.12 billion - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Expeditors is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Vast geographic coverage with 450 locations worldwide 2.Efficient and diverse human capital 3.Unique range of services including customs brokerage and time-definite deliveries 4.Consistently strong balance sheet 5.High business flexibility with minimum assets 	<ul style="list-style-type: none"> 1.Assets includes accounts receivables as majority 2.Bad debt increased over the years 3.Heavy reliance on services of air, water and ground freight carriers can affect profitability
Opportunities	Threats
<ul style="list-style-type: none"> 1.High airfreight demand prediction calls for greater revenue 2.Opportunity of competitive advantage over FedEx after acquisition of digital platform 	<ul style="list-style-type: none"> 1.Forecasting difficulties of demands, volume and transport prices can disrupt business flow 2.Persistent pandemic situation may induce global trade jam for indefinite period 3.Increasing instances of cyber-attack

PESTLE Analysis :

The PESTLE Analysis for Expeditors is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.China's new distribution systems to support logistics firm led to surge in share prices 2.Hong Kong government restrictions on flight and ship cargo capacity to a bare minimum will limit Expeditors' business 3.Russia Ukraine war is impacting shipping 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Cargo theft is a rising economic concern for logistics industry 2.Global economic recession will continue to affect logistics industry 3.Forecasted logistics market growth to \$5.2 trillion by 2026 would motivate the company
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Consumer behaviour demands a change in the way of operations of logistics firms 2.New course in top management college focuses on logistics research 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Introduction of robot technology, drones and autonomous vehicles in logistics industry can contribute to Expeditors efficiency
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Involvement in lawsuit impact reputation 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Climate change can be impeded if logistics company take up green initiative 2.Rising focus towards environment sustainability keeps company policy in check

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