

---

# S&P TEST

SWOT & PESTLE.com

---

## COCA-COLA EUROPACIFIC PARTNERS SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Coca-Cola Europacific Partners

**Company Sector :** Packaged Beverages

**Operating Geography :** United Kingdom, Europe, Global

**About the Company :**

Coca-Cola Europacific Partners, headquartered in Uxbridge, is a multinational company that produces and distributes non-alcoholic beverages, including Coca-Cola. It is one of the largest independent Coca-Cola bottlers in the world, serving markets in Europe and the Pacific region. The company was created through a merger between Coca-Cola Iberian Partners and Coca-Cola Erfrischungsgetränke in 2017. The company operates in 14 countries, including Spain, Italy, Portugal, Greece, and Australia. It has a diverse portfolio of brands, including Coca-Cola, Fanta, Sprite, and Powerade, as well as local and regional brands. Coca-Cola Europacific Partners is committed to sustainability, with initiatives aimed at reducing its environmental impact, supporting communities, and promoting healthy living. In 2023, the company has been awarded a EcoVadis Platinum medal in recognition of CSR achievement. As of early 2023, the company employed over 33,000 people.

The USP of Coca-Cola Europacific Partners is that it is a leading producer and distributor of non-alcoholic beverages. The mission of Coca-Cola Europacific Partners is to refresh Europe, the Pacific and Indonesia and make a difference.

**Revenue :**

14.8 billion - FY ending 31st December 2021 (y-o-y growth 39.6%)

10.6 billion - FY ending 31st December 2020

## SWOT Analysis :

The SWOT Analysis for Coca-Cola Europacific Partners is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Diverse product portfolio across several categories.</li> <li>2.Largest Coca-Cola bottling company by revenue</li> <li>3.Recipient of several recognition and awards.</li> <li>4.Introduction of several carbon neutral manufacturing sites</li> <li>5.Consistent financial performance and shareholder returns</li> <li>6.Networked marketing model with Coca-Cola Trademark</li> </ul>	<ul style="list-style-type: none"> <li>1.Massive plastic pollution caused by the company</li> <li>2.The group is a party to various litigation claims and legal proceedings.</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Massive plastic pollution caused by the company</li> <li>2.The group is a party to various litigation claims and legal proceedings.</li> </ul>	<ul style="list-style-type: none"> <li>1.Rising health concerns about sugar-based beverages</li> <li>2.Water shortages around the world may impact production</li> <li>3.Threats of cyber and social engineering attacks.</li> <li>4.New recycling technologies may not be developed quickly enough.</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Coca-Cola Europacific Partners is given below:

Political	Economical
1.Consequences of Brexit on business 2.Political instability in Catalonia.	1.Worsening economic situation worldwide. 2.Record inflation in Europe and rate hike by European Central Bank.
Social	Technological
1.Rising consciousness around health and less intake of sugar 2.Evolving consumer tastes and preferences	1.Increasing adoption of digital channels by customers and suppliers. 2.Utilising advanced analytics to drive growth
Legal	Environmental
1.Implementation of stringent Deposit Return Scheme across Europe.	1.Increasing water shortage due to climate change. 2.Targeted reduction of CHG emission and increasing sustainability. 3.Steady steps taken towards becoming carbon neutral.

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Coca-Cola Europacific Partners** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**