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TE CONNECTIVITY SWOT & PESTLE ANALYSIS

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Company Name : TE Connectivity

Company Sector : Communication, Transportation and Industrial Solutions

Operating Geography : United States, North America, Global

About the Company :

TE Connectivity is a global technology company that provides connectivity and sensor solutions for a wide range of industries, including automotive, aerospace and defense, energy, industrial, and communications. The company was formerly known as Tyco Electronics and has its headquarters in Schaffhausen, Switzerland. TE Connectivity offers a comprehensive portfolio of products and solutions that enable reliable and high-performing connections and sensing solutions in various applications. The company's products and solutions include connectors, cable and wire management systems, power distribution and control products, sensors and components, and network infrastructure solutions. With a strong global presence, TE Connectivity operates in over 50 countries and serves customers in more than 150 countries. For their thermal bridge solution, TE Connectivity received a bronze LEAP Award from WTWH Media in the Connectivity category of the 2020 Leadership in Engineering Achievement Program (LEAP) Awards. As of early 2023, TE Connectivity employed over 92,000 people.

The USP of TE Connectivity is that it earned a place among FORTUNE magazine's World's Most Admired Companies for the fifth year. The mission of TE Connectivity is to create a safer, sustainable, productive and more connected future.

Revenue :

US\$ 16.3 billion - FY ending 30th September 2022 (y-o-y growth 9.1%)

US\$ 14.9 billion - FY ending 24th September 2021

SWOT Analysis :

The SWOT Analysis for TE Connectivity is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Positioned to deliver above-market growth rate 2.Strong presence across major markets 3.Strong increase in sales across all segments. 4.Increase in cash flow from operations. 5.The company continues to win several accolades 	<ol style="list-style-type: none"> 1.Dependence on specific countries and suppliers for certain raw materials. 2.Financial guarantees provided on performance of third parties.
Opportunities	Threats
<ol style="list-style-type: none"> 1.Rapid growth forecast in sensors market. 2.Several acquisitions made by the company. 3.Strong expected growth in global optic fiber market. 	<ol style="list-style-type: none"> 1.Exposure to exchange rate risks. 2.Seasonal pattern of their business. 3.Ongoing investigations in relation to trade control violations.

PESTLE Analysis :

The PESTLE Analysis for TE Connectivity is given below:

Political	Economical
1.Conflict in Russia to affect the company's operations in EMEA region 2.Engaging with Governments and Trade Associations for business policies	1.Rising interest rates in the United States. 2.Rising commodity prices worldwide.
Social	Technological
1.Impact on supply chain due to Covid-19	1. Global chip shortage to affect the company's operations.
Legal	Environmental
1.Compliance with safety laws and regulations 2.Trade restrictions by certain countries.	1.Actions in line with the world's goal of sustainability 2.Products and solutions co-created with customers, enabling a more sustainable world

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