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COAL INDIA LIMITED (CIL) SWOT & PESTLE ANALYSIS

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Company Name : Coal India Limited (CIL)

Company Sector : Mining

Operating Geography : India, Asia, Global

About the Company :

Coal India Limited (CIL) is a state-owned coal mining company in India. It contributes around 82% of India's coal production. CIL was established in 1975 as a public sector undertaking under the Ministry of Coal, Government of India. CIL operates through its subsidiaries, which include eight fully owned coal producing companies and one mine planning and consultancy company. The subsidiaries operate in different regions of India, and the coal produced is used for various purposes such as power generation, steel production, and cement manufacturing. CIL has a vast infrastructure of mines, railway transportation, and port facilities. The company has around 352 mines, including 170 underground mines, and produces various types of coal, such as coking coal, non-coking coal, and coal bed methane. In addition to coal mining, CIL also provides various services related to coal, including exploration, consultancy, project management, and coal beneficiation. The company is also involved in research and development activities to improve the efficiency and safety of coal mining operations. CIL has over 250,000 employees as of early 2023.

The USP of Coal India lies in it being the largest coal-producing company in the world. The mission of CIL is “To produce and market the planned quantity of coal and coal products efficiently and economically in an eco-friendly manner with due regard to safety, conservation and quality.” The vision of CIL is “To emerge as one of the global players in the primary energy sector committed to provide energy security to the country by attaining environmentally & socially sustainable growth through best practices from mine to market.”

Revenue :

INR 112,62 Crores - FY ending 31st March 2022

INR 93,818 Crores - FY ending 31st March 2021

SWOT Analysis :

The SWOT Analysis for Coal India Limited (CIL) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Coal India produces more than 80% of the country's coal 2.A strong track record of financial achievement and growth. 3.Large scale and wide geographical presence 4.Major supplier to the power sector 	<ul style="list-style-type: none"> 1.Restrictions in land acquisition. 2. Higher costs of production of coal due to slump in demand caused by COVID. 3.Projects getting delayed because of pending approvals and paperwork
Opportunities	Threats
<ul style="list-style-type: none"> 1.Government vision of Atmanirbhar Bharat for Coal India 2.Highest ever coal off take caused by revival of demand 3.India's coal demand is in increasing trend 4.Diversification and creation of new verticals 	<ul style="list-style-type: none"> 1.Paris Climate agreement to curb the use of Coal 2.Increased awareness of renewable energy among common people.

PESTLE Analysis :

The PESTLE Analysis for Coal India Limited (CIL) is given below:

Political	Economical
1.Protest against privatization of coal blocks in Chhattisgarh, Telangana 2.Impact of Russia-Ukraine war on coal	1.Rising population is going to drive the rise in demand for coal generated electricity. 2.Transition to renewable energy may bring unemployment in some parts of country.
Social	Technological
1.Urbanization to increase demand for energy in India	1.Integration of technology for surveillance purpose. 2.Use of drone technology in coal mines 3.E- tendering Procurement Mechanism to increase transparency
Legal	Environmental
1.Illegal mining in Assam due to non-renewal of licenses	1.Coal India Limited's foray into Renewable Energy production 2.Coal Ministry forms sustainable development cell 3.Investments in eco-friendly technology

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