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VERBUND AG SWOT & PESTLE ANALYSIS

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Company Name : Verbund AG

Company Sector : Electricity Generation

Operating Geography : Austria, Europe, Global

About the Company :

Verbund AG is an Austrian electricity company that is one of the largest producers of hydropower in Europe. The company was founded in 1947 and is headquartered in Vienna, Austria. Verbund operates a large network of hydropower plants in Austria and other European countries, with a total capacity of around 8,000 megawatts. The company also has significant renewable energy assets, including wind, solar, and biomass power plants. In addition to its power generation activities, Verbund also operates a large electricity grid in Austria, distributing electricity to millions of customers. The company is also involved in trading electricity on the European energy markets, and it provides energy services such as energy consulting and energy efficiency solutions to its customers. Verbund was awarded the "Green Bonds Award 2021" by the Environmental Finance Awards. The company was recognized for its successful issuance of a 500 million green bond, which will fund its renewable energy projects. As of early 2023, Verbund employed over 2,900 people.

The USP of Verbund lies in it being a leading player in the European energy sector, with a strong focus on sustainable energy production and innovation. Environmental protection, careful resource management and social accountability are the main objectives of a sustainable development for VERBUND, which drives its mission.

Revenue :

Euro 4,776.6 million - FY ending 31st December 2021 (y-o-y growth 38.46%)

Euro 3,449.8 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Verbund AG is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Largest energy company of Austria. 2.The company is able to generate almost 100% of its electricity from renewable sources. 3.Massive progress in terms of green hydrogen production. 4.Expansion beyond Austria through acquisitions. 	<ul style="list-style-type: none"> 1.Exposure of Verbund's plants to extreme weather events.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Rise in popularity of electromobility. 2.Trial runs in the Donaustadt power plant 3.Achieving marked growth in solar and wind power 4.Positioning the company as a European hydrogen player 	<ul style="list-style-type: none"> 1.Risks associated with electricity prices fluctuation 2.Rise in cyber-attacks on critical infrastructure providers 3.Impact of Russia Ukraine war on business operations

PESTLE Analysis :

The PESTLE Analysis for Verbund AG is given below:

Political	Economical
1.Headwinds in energy sector due to embargos on gas supply from Russia	1.Ongoing energy crisis throughout Europe. 2.Interest rate hikes and impending economic slowdown 3.Impact of margin payments for hedging transactions in electricity trading
Social	Technological
1.Fall in electricity consumption by Austrians amid crisis.	1. Rise in cyber-attacks on critical infrastructure providers.
Legal	Environmental
1.New legal framework for the energy sector in Austria. 2.New climate change Act by German Bundestag. 3.Commitment of the EU member states to achieving comprehensive decarbonisation of the energy system	1.Climate change impacting water levels in European rivers 2.Coal crisis likely to hamper the company's operations.

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Verbund AG** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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