
S&P TEST

SWOT & PESTLE.com

VERBUND AG SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Verbund AG

Company Sector : Electricity Generation

Operating Geography : Austria, Europe, Global

About the Company :

Verbund AG is an Austrian electricity company that is one of the largest producers of hydropower in Europe. The company was founded in 1947 and is headquartered in Vienna, Austria. Verbund operates a large network of hydropower plants in Austria and other European countries, with a total capacity of around 8,000 megawatts. The company also has significant renewable energy assets, including wind, solar, and biomass power plants. In addition to its power generation activities, Verbund also operates a large electricity grid in Austria, distributing electricity to millions of customers. The company is also involved in trading electricity on the European energy markets, and it provides energy services such as energy consulting and energy efficiency solutions to its customers. Verbund was awarded the "Green Bonds Award 2021" by the Environmental Finance Awards. The company was recognized for its successful issuance of a 500 million green bond, which will fund its renewable energy projects. As of early 2023, Verbund employed over 2,900 people.

The USP of Verbund lies in it being a leading player in the European energy sector, with a strong focus on sustainable energy production and innovation. Environmental protection, careful resource management and social accountability are the main objectives of a sustainable development for VERBUND, which drives its mission.

Revenue :

Euro 4,776.6 million - FY ending 31st December 2021 (y-o-y growth 38.46%)

Euro 3,449.8 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Verbund AG is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Largest energy company of Austria. 2.The company is able to generate almost 100% of its electricity from renewable sources. 3.Massive progress in terms of green hydrogen production. 4.Expansion beyond Austria through acquisitions. 	<ul style="list-style-type: none"> 1.Exposure of Verbund's plants to extreme weather events.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Rise in popularity of electromobility. 2.Trial runs in the Donaustadt power plant 3.Achieving marked growth in solar and wind power 4.Positioning the company as a European hydrogen player 	<ul style="list-style-type: none"> 1.Risks associated with electricity prices fluctuation 2.Rise in cyber-attacks on critical infrastructure providers 3.Impact of Russia Ukraine war on business operations

PESTLE Analysis :

The PESTLE Analysis for Verbund AG is given below:

<p style="text-align: center;">Political</p> <p>1.Headwinds in energy sector due to embargos on gas supply from Russia</p>	<p style="text-align: center;">Economical</p> <p>1.Ongoing energy crisis throughout Europe. 2.Interest rate hikes and impending economic slowdown 3.Impact of margin payments for hedging transactions in electricity trading</p>
<p style="text-align: center;">Social</p> <p>1.Fall in electricity consumption by Austrians amid crisis.</p>	<p style="text-align: center;">Technological</p> <p>1. Rise in cyber-attacks on critical infrastructure providers.</p>
<p style="text-align: center;">Legal</p> <p>1.New legal framework for the energy sector in Austria. 2.New climate change Act by German Bundestag. 3.Commitment of the EU member states to achieving comprehensive decarbonisation of the energy system</p>	<p style="text-align: center;">Environmental</p> <p>1.Climate change impacting water levels in European rivers 2.Coal crisis likely to hamper the company's operations.</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Verbund AG** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2023 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com