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YANSAB (YANBU NATIONAL PETROCHEMICAL COMPANY) SWOT & PESTLE ANALYSIS

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Company Name : Yansab (Yanbu National Petrochemical Company)

Company Sector : Petrochemicals

Operating Geography : Saudi Arabia, Middle East, Global

About the Company :

Yansab (Yanbu National Petrochemical Company) is a Saudi Arabian joint stock company that was established in 2006. The company is headquartered in Yanbu Industrial City and is considered one of the largest petrochemical companies in the Middle East. Yansab's main business is the production of petrochemical products such as ethylene, polyethylene, polypropylene, polybutene-1, and other chemicals. The company's products are used in a wide range of industries, including packaging, construction, automotive, and consumer goods. Yansab has a production capacity of 4 million tons per year, and its products are sold both domestically and internationally. The company is also committed to sustainability and has implemented several initiatives to reduce its environmental impact. Yansab is listed on the Saudi Stock Exchange (Tadawul) and is part of the Saudi Basic Industries Corporation (SABIC) group of companies. As of early 2023, the company employed over 2,500 people.

Yansab's mission is "Providing high-quality products in a responsible manner through innovation, learning and operational excellence, maintaining high performance in the field of

environment and safety while maintaining the maximum value for all beneficiaries." Yansab's vision is "To be the best petrochemical complex in the world."

Revenue :

SAR 7,407.72 million - FY ending 31st December 2021

SAR 5,034.94 million - FY ending 31st December 2020



SWOT Analysis :

The SWOT Analysis for Yansab (Yanbu National Petrochemical Company) is given below:

Strengths	Weaknesses
1.Highly diversified in terms of geographical	1.Fall in sales revenue attributed to the lower
presence	average selling price of all products
2.Strategic positioning and easy resource	2.Customers' credit risks by customers or
access through parent company	SABIC when economic conditions deteriorate
3.Enhanced competitiveness by SABIC's Digital	
Transformation Program	
4.Advantage of subsidized feedstock and low-	
cost financing which can drive financial	
performance	
5.Won the Operational Excellence Award from	
SABIC	
Opportunities	Threats
Opportunities 1.Making Yansab more vertically integrated in	Threats 1.Cyclical nature of the petrochemicals
1.Making Yansab more vertically integrated in	1.Cyclical nature of the petrochemicals
1.Making Yansab more vertically integrated in terms of their upstream downstream	1.Cyclical nature of the petrochemicals industry may have adverse impact on business
1.Making Yansab more vertically integrated in terms of their upstream downstream productions.	1.Cyclical nature of the petrochemicals industry may have adverse impact on business 2.Risks arising from international trade
 Making Yansab more vertically integrated in terms of their upstream downstream productions. Expansion of production capacity of Ethylene 	1.Cyclical nature of the petrochemicalsindustry may have adverse impact on business2.Risks arising from international tradecontrols as they are likely to be increased in
 Making Yansab more vertically integrated in terms of their upstream downstream productions. Expansion of production capacity of Ethylene 	1.Cyclical nature of the petrochemicalsindustry may have adverse impact on business2.Risks arising from international tradecontrols as they are likely to be increased inthe future.
 Making Yansab more vertically integrated in terms of their upstream downstream productions. Expansion of production capacity of Ethylene 	 1.Cyclical nature of the petrochemicals industry may have adverse impact on business 2.Risks arising from international trade controls as they are likely to be increased in the future. 3.Operating results impacted by price



PESTLE Analysis :

The PESTLE Analysis for Yansab (Yanbu National Petrochemical Company) is given below:

Political	Economical
1.Risks arising from international trade	1.Adverse trends in the global economy in last
controls as they are likely to be increased in	10 years has affected the market demand of
the future	products and profitability.
2.Political unrest or conflicts in Middle East	2.Impact of oil and gas price fluctuations on
may impact business	profitability
Social	Technological
1.Adoption of incentive programs to secure	1.Assets management using artificial
future of employees	intelligence, smart inspection, business
	permits digitization.
	2.Digital monitoring dashboards for
	sustainability and energy
Legal	Environmental
1.Ministry of Commerce and Investment can	1.Achieving sustainability and energy
suspend industrial services and export license	objectives
due to noncompliance with the standards of	2.Using eco-friendly materials to prevent
seec	damage to ozone layer
	3.Transforming industrial waste into valuable
	materials and selling the same to a specialized
	company.

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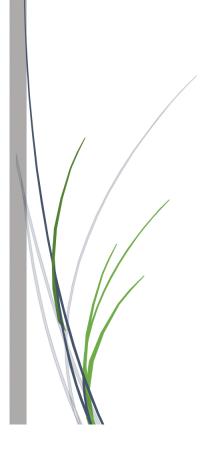


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