

---

# S&P TEST

SWOT & PESTLE.com

---

## HELIX ENERGY SOLUTIONS GROUP, INC. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Helix Energy Solutions Group, Inc.

**Company Sector :** Offshore Services (Oil & Gas)

**Operating Geography :** United States, North America, Global

**About the Company :**

Helix Energy Solutions Group, Inc. was incorporated in 1979 and re-incorporated in 1983, in the state of Minnesota. It is an international offshore energy services company which provides specialty services to the offshore energy industry, with a focus on well intervention and robotics operations. Traditionally, the company's services have covered the lifecycle of an offshore oil or gas field. In recent years, it has seen an increasing demand for its services from the offshore renewable energy market. The Group has three reportable business segments, namely: Well Intervention, Production Facilities and Robotics. Helix Group provides a range of services to the oil, gas and renewable energy markets primarily in deep-water in the Gulf of Mexico, North Sea, Brazil, Asia Pacific and West Africa regions. As of early 2023, Helix Energy employed over 1300 employees.

The USP of Helix Energy is that it is a market leader in the oil and gas, well intervention and related robotics industry and has a large base of blue-chip customers. Helix energy's vision is "We pursue our business with integrity and respect for others and the communities in which we operate."

**Revenue :**

\$675 million - Fiscal year ending December 31, 2021 ( -8% decline y-o-y)

\$734 million - Fiscal Year ending December 31 2020

**SWOT Analysis :**

The SWOT Analysis for Helix Energy Solutions Group, Inc. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1. World's leading provider of well intervention and subsea robotics technologies to offshore energy industry</li> <li>2. Industry-leading, built-for-purpose fleet that can be mobilized worldwide</li> <li>3. Strong focus on renewable energy and sustainability</li> <li>4. Comprehensive array of solutions offered via strategic alliance with Schlumberger</li> </ol>	<ol style="list-style-type: none"> <li>1. Majority of backlog may not be realized and is concentrated among small number of clients</li> <li>2. Significant amount of indebtedness for the company</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1. Large and growing addressable market in both well intervention and robotics</li> <li>2. Improved rates of utilization in Brazil</li> <li>3. Continued strong renewables trenching market in robotics segment</li> <li>4. Increased opportunities for riser-based intervention in the North Sea</li> </ol>	<ol style="list-style-type: none"> <li>1. Technical disruptors in the industry create intense competition</li> <li>2. Enhanced regulations for deep-water offshore drilling may reduce the need for services</li> <li>3. Lack of full insurance coverage for marine vehicle operational risks</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Helix Energy Solutions Group, Inc. is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1. Russia-Ukraine war impacting political relations globally</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Oil prices drastically rose post Russia-Ukraine war 2.International operations are exposed to currency devaluation and fluctuation risk 3.Impact of COVID on business operations</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Training and retention of high-skilled employees is a competitive edge in the offshoring industry</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Use of proprietary technology is a disruptor in the Offshoring industry 2.Information Security and cybersecurity is a major risk for businesses</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Mandatory compliance to anti-bribery laws 2.Employee and Health safety laws are mandatory for high-risk industries such as Offshoring</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.MARPOL, OPA 90, CERCLA, OCSLA and other environmental regulation govern the offshoring industry 2.Clean Water Act in the US mandates control on discharge of pollutants Unfavourable weather has a negative impact on offshoring business</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Helix Energy Solutions Group, Inc.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

**Buy Now**

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)