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BERKELEY GROUP HOLDINGS PLC SWOT & PESTLE ANALYSIS

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Company Name : Berkeley Group Holdings plc

Company Sector : Construction

Operating Geography : United Kingdom, Europe, Global

About the Company :

Berkeley Group Holdings plc is a British property developer founded in 1976. The company specializes in residential and mixed-use developments in London, Birmingham, and the South of England. Berkeley Group's portfolio includes luxury apartments, townhouses, and penthouses, as well as affordable housing and student accommodation. The company's developments often incorporate communal spaces, such as gardens, parks, and community centers, to create sustainable and inclusive communities. The company is known for its focus on design and quality, and has won numerous awards for its developments. It was crowned Housebuilder of the Year at the 2022 WhatHouse? Awards. Berkeley Group is listed on the London Stock Exchange and is a constituent of the FTSE 100 index. The company has a strong financial position, with a market capitalization of over £6 billion as of March 2023.

The USP of Berkeley Group is that it is ranked among Britain's Most Admired Companies. Berkeley Group's vision is 'to be a world-class business, trusted to transform the most challenging sites into exceptional places and to maximise our positive impact on society, the economy and the natural world.'

Revenue :

£ 2,348.0 million - FY ending 30th April 2022

£ 2,202.2 million - FY ending 30th April 2021

SWOT Analysis :

The SWOT Analysis for Berkeley Group Holdings plc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Large number of ongoing and upcoming projects ensure the strong market position of the firm. 2. Only major UK homebuilder that carries urban regeneration at scale. 3. Several awards and recognitions won in different categories which prove the mettle of the company as a developer. 4. Steady rise in the cash flow of the company indicate efficient operations. 5. Well positioned in the sustainable housing market. 	<ul style="list-style-type: none"> 1. Weaker or limited presence outside the London market. 2. Profits and revenues have fallen in comparison to the past years.
Opportunities	Threats
<ul style="list-style-type: none"> 1. Increasing efficiency through modernizing the production system. 2. Fulfill the supply gap in the London and South east housing markets. 3. Drive growth in the sustainable housing market. 	<ul style="list-style-type: none"> 1. Supply chain disruptions will affect the construction by the company. 2. Rising covid-19 cases may lead to lockdowns and will affect the demand for housing. 3. Any adverse economic event affects the housing market adversely. 4. Shortages in labor can affect the operations. 5. Any changes in regulations related to the housing market will affect the company.

PESTLE Analysis :

The PESTLE Analysis for Berkeley Group Holdings plc is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.UK government has published reforms in the levelling up and regeneration bill. 2.Following the UK exit from EU under Brexit, the housing market in UK may see significant changes. 3.Ukraine- Russia war is putting pressure on the global supply chain. 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.The interest rates are being raised in the UK to tackle rising inflation. 2.Inflation is rising in major economies like UK and is affecting prices. 3.The UK economy is going to enter into a slowdown phase as per predictions.
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.The demand for new homes in UK has sky rocketed. 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Digital technology is playing an important role in the innovation of construction industry. 2.Modular home construction is becoming popular backed by advanced manufacturing technologies.
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.UK government has started implementing residential property developer tax as a part of its building safety package. 2.UK has hiked the corporation tax rate from which will be effective from April 2023. 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Newly developed homes in the UK to be 'Zero Carbon Ready' by 2025. 2.Sustainable construction activities is important for achieving Net zero carbon economy.

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