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ORICA LIMITED SWOT & PESTLE ANALYSIS

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Company Name : Orica Limited

Company Sector : Explosives and Blasting System

Operating Geography : Australia, Asia Pacific, Global

About the Company :

An international business with its headquarters in New South Wales, Australia, Orica Limited offers commercial explosives and blasting systems to the mining, quarrying, oil and gas, and construction industries. Originally established in 1874 as Jones, Scott & Co., a provider of explosives during the Victorian gold rush, the business was acquired by Nobel Industries, changed its identity, and adopted the name Orica on February 2, 1998. In addition to providing ground support services for mining and tunnelling, it delivers sodium cyanide for the extraction of gold. Bulk systems, initiating systems, electronic systems, and packaged explosives are among the company's blasting equipment. The mining chemicals offered by Orica include sodium cyanide, sparge, and emulsifiers. Through its subsidiary, the company also produces and distributes bolts, cementitious grouts and coatings, resin capsules, injectable chemicals and foams, pumps and accessories for ballast bonding polymers, accessories, and engineering services. It runs operations throughout North America, South America, Europe, the Middle East, and Africa in addition to Asia-Pacific. As of 2023, the company employed more than 15,000 people.

Orica's USP comes from being one of the biggest manufacturers of industrial explosives and blasting equipment in the world. The mission statement of the company reads, "To be the world's leading mining and infrastructure solutions company".

Revenue :

\$ 7,327.5 million - FY ending 30th September 2022 (y-o-y growth 29%)

\$ 5,207.9 million - FY ending 30th September 2021

SWOT Analysis :

The SWOT Analysis for Orica Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Orica has strong global diversified portfolio. 2.Through mergers and acquisitions, the company has built successful track records and reliable supply chain. 3.Over 140 years of experience in innovation, research and technology leads to better outcomes. 4.Orica has enabled successful blasting through digital platform empowering better decision making and control of blasting outcomes 5.Provides integrated market solutions for mining industry 	<ul style="list-style-type: none"> 1.Disproportionate growth has been seen in different segments as compared to FY 2020
Opportunities	Threats
<ul style="list-style-type: none"> 1.Automation will help Orica to scale up by reducing risks. 2.Its wireless electronic blasting system WebGen100 could lead to more market demand and increase in market value. 	<ul style="list-style-type: none"> 1.Due to surging prices of gas, Orica faces energy costs. 2.Rising inflationary pressures poses threat to its cost structures. 3.Covid-19 and diplomatic fallout has led to slowdown in demand and affected Orica's business

PESTLE Analysis :

The PESTLE Analysis for Orica Limited is given below:

Political	Economical
1.Russia-Ukraine war has affected all the markets adversely and Orica has faced significant disruptions affecting it negatively.	1.Mining industries are subject to challenges like inflationary pressures and raw material shortages leading to losses
Social	Technological
1.Gender diversity plays an important role in today's world and Orica's diverse communities increases its demand and value in the market.	1.Embracing automation tends to increase efficiency and effectiveness in production 2.There is a growth seen in Mining and blasting sectors through digital opportunities like creating wireless systems reducing risks. 3.Cloud based technologies such as BlastIQ mobile, help accurately records data and help in increasing the efficiency
Legal	Environmental
1.Mining companies are in general subject to lawsuits for violation of environmental laws	1.Due to increasing climate issues and resource wastage, there is a shift seen in the production strategies 2.With the growing environmental agenda mining industries must take up more sustainable approaches.

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