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ELEMENT SOLUTIONS SWOT & PESTLE ANALYSIS

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Company Name : Element Solutions

Company Sector : Specialty Chemical Solutions

Operating Geography : United States, North America, Global

About the Company :

Element Solutions is a leading global specialty chemicals company that was founded in 2013 by Martin E. Franklin, with the support of Bill Ackman, who provided financial backing for the venture with its headquarters located in the United States. With a rich history underlying its deep market expertise, Element Solutions has been a trusted provider of advanced specialty chemical solutions for various industries. The company operates diverse businesses that formulate innovative solutions to enhance product performance across sectors such as electronics, automotive, industrial, consumer goods, and more. Element Solutions maintains a strong global presence with 63 manufacturing and R&D sites in 18 countries. Their strategic placement near key markets facilitates robust customer relationships and enhances product innovation. With operations in over 30 countries and distribution partnerships in 20+, they offer exceptional customer service, adaptability, and drive advancements in specialty chemicals. As of 2023, the company prides in a workforce of 5,300 highly skilled and dedicated employees. Element Solutions has been honoured as one of "America's Most Responsible Companies" for 2022 by Newsweek Magazine. Achieving an impressive ranking of 46 overall and 9 within the Materials and Chemicals industry category. Element Solutions' commitment to responsible business practices and sustainability has been acknowledged and celebrated.

Element Solutions' USP lies in its being a global and diversified specialty chemicals company that offers innovative solutions, prioritises customer success, operational excellence, and sustainability, establishing itself as a trusted leader in the industry. Their mission is to enable performance and innovation through chemical technology. They strive to deliver value to their customers, employees, and shareholders by prioritizing innovation, operational excellence, and customer orientation.

Revenue :

\$ 2549 million - FY ending 31st December 2022 (y-o-y growth 6.23%)

\$ 2400 million - FY ending 31st December 2021

SWOT Analysis :

The SWOT Analysis for Element Solutions is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Massive growth across all KPIs. 2.Strong focus on Research & Development 3.An extensive intellectual property portfolio. 4.The group's business is diversified across several markets. 5.Stable cash flow and low capital requirements 	<ol style="list-style-type: none"> 1.Inherent hazardous nature of chemical manufacturing. 2.Risks associated with the company's offshore oil production and drilling. 3.The company's credit arrangements may limit its flexibility of operations.
Opportunities	Threats
<ol style="list-style-type: none"> 1.Several partnerships and acquisitions. 2.Strong demand revival in specialty chemicals segment. 3.Strong growth in the POP market. 	<ol style="list-style-type: none"> 1.Global semiconductor shortage likely to affect the company's financials 2.Operates in a highly competitive market

PESTLE Analysis :

The PESTLE Analysis for Element Solutions is given below:

<p style="text-align: center;">Political</p> <p>1.The effect of Brexit on the group's European operations.</p>	<p style="text-align: center;">Economical</p> <p>1.Steep fall of the Euro against US dollar. 2.Record levels of inflation and an economic slowdown in the US.</p>
<p style="text-align: center;">Social</p> <p>1.Changing consumer preferences and trends towards sustainability and environmentally friendly products 2.Health and safety concerns related to the use of chemicals can influence customer preferences</p>	<p style="text-align: center;">Technological</p> <p>1.Increasing attention towards sustainable chemistry.</p>
<p style="text-align: center;">Legal</p> <p>1.Concerted government push for hydropower will help the company's energy solutions segment.</p>	<p style="text-align: center;">Environmental</p> <p>1.Overhaul of EU chemicals regulation as part of government's focus on green energy. 2.Supply chain disruptions as a result of climate change.</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Element Solutions** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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