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ENERGIEKONTOR AG SWOT & PESTLE ANALYSIS

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Company Name : EnergieKontor AG

Company Sector : Renewable Energy

Operating Geography : Germany, Europe, Global

About the Company :

The creation, building, and management of onshore wind farms and solar parks are the areas of expertise for the German renewable energy company EnergieKontor. Founded in 1990, EnergieKontor has established itself as one of the leading players in the renewable energy sector in Germany and other European countries. The company's main focus is on the development of wind energy projects. EnergieKontor identifies suitable locations for wind farms, obtains the necessary permits and approvals, and manages the construction and operation of the facilities. They have successfully developed and commissioned numerous wind farms across Germany, as well as in the United Kingdom and Portugal. As of 2023, EnergieKontor is a renewable energy company that operates in five countries: Germany, the United Kingdom, Portugal, France, and the USA. The company has 17 representative offices and employs approximately 220 people. Since its establishment in 1990, EnergieKontor has successfully completed over 150 wind and solar projects with a combined generation capacity of nearly 1.3 gigawatts (GW). EnergieKontor's projects have made significant contributions to reducing carbon emissions and promoting the transition to clean and renewable energy sources. Their track record of successfully delivering wind and solar projects highlights their dedication to creating a sustainable future.

EnergieKontor's unique selling proposition lies in their proven track record, geographic presence, sustainability focus, value creation, and commitment to innovation, which positions them as a trusted and leading player in the renewable energy sector. EnergieKontor's mission is to lead in renewable energy development, with a focus on wind and solar, driving the global shift to clean energy while minimizing environmental impact and creating value. Their vision is a future where renewable energy is central, achieved through innovative projects and collaboration for a greener and sustainable world.

Revenue :

187.6 million - FY ending 31st December 2022 (y-o-y growth 20%)

156.5 million - FY ending 31st December 2021

SWOT Analysis :

The SWOT Analysis for EnergieKontor AG is given below:

Strengths	Weaknesses
<p>1.Strong presence in regional markets with decentralized approach</p> <p>2.Strong customer base includes utility companies, municipalities & industrial customers</p> <p>3.Strong track record with 150+ successful renewable energy projects.</p> <p>4.Hold a strong IPP position with 38 wind parks and 1 solar park.</p>	<p>1.Heavy geographical concentration in European countries.</p> <p>2.Relatively small company with limited scale.</p> <p>3.Limited diversification in product portfolio, particularly focused on wind energy.</p> <p>4.Limited capacity of only</p>
Opportunities	Threats
<p>1.3 GW for project development as of FY ending 2022.</p> <p>"),["Opportunities</p>	<p>1.Secure growth resources & expand competitive position through price leadership.</p> <p>2.Expand solar operations and develop new regions in existing markets.</p> <p>3.Collaborate with specialized companies to capitalize on the growing interest in CCS technology.</p> <p>","</p>

PESTLE Analysis :

The PESTLE Analysis for EnergieKontor AG is given below:

Political	Economical
1.Adjust business strategies to meet the new requirements & compete for CfD contracts.	1.War in Ukraine led to price increases for higher turbine, module and component prices 2.New German government law to tax windfall profits up to 90% increase tax burden.
Social	Technological
1.Increased awareness of renewable energy impacts the demand for & perception of renewable energy projects 2.Population growth can impact the energy demand & availability of suitable land for renewable energy projects.	1.Increased use of advanced data analytics helps in reducing downtimes
Legal	Environmental
1.IP Rights on new innovations like wind turbine foundation design can impact the development & commercialization 2.Implementation of EEG 2023 reduces GHG emissions & increases renewable energy generation	1.Adapting circular economy trend reduces costs & increase resource efficiency. 2.Growing commitment to environmental sustainability led to EMAS Implementation.

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Client Support:
support@swotandpestle.com