## S&P TEST

**SWOT & PESTLE.com** 

# MOELIS & COMPANY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.



Company Name: Moelis & Company

**Company Sector:** Financial Services

Operating Geography: United States, North America, Global

#### About the Company:

Moelis & Company is a global independent investment bank that provides a wide range of financial advisory services to corporations, institutions, and governments worldwide. The company was founded in 2007 by Ken Moelis, a prominent investment banker, and has since grown to become a leading player in the financial services industry. Moelis & Company's headquarters are located at Park Avenue in New York City, United States. The firm's core services include mergers and acquisitions (M&A) advisory, capital raising, restructuring, and other strategic financial advice. It is known for its expertise in navigating complex and challenging transactions, offering tailored solutions to its clients' unique needs. The firm caters to its clients through a network of 21 locations spanning North and South America, Europe, the Middle East, Asia, and Australia. Moelis & Company has a global presence that allows it to serve clients on a regional and international scale. As of 2023, Moelis & Company has 1,107 employees. The company's team of seasoned professionals, including bankers, analysts, and industry specialists, collaborate closely to deliver comprehensive and innovative financial solutions. Moelis & Company prides itself on its commitment to providing unbiased advice, placing its clients' interests at the forefront of its operations. This client-centric approach has earned the firm a strong reputation and longstanding relationships with a diverse range of clients, including corporations, institutional investors, private equity firms, and governments.

Moelis & Company's unique selling proposition is its independence as a leading investment bank, providing unbiased advice to clients. The company's mission is to be a trusted partner, offering superior financial advice and tailored solutions using its global expertise. Moelis aims to lead the industry, fostering a collaborative environment and maintaining ethical practices. Its vision is to be a renowned investment bank, driving growth and success for clients worldwide, while attracting top talent and expanding its global reach.

#### Revenue:

US\$ 985.3 million - FY ending 31st December 2022 (y-o-y growth -36%)

US\$ 1,540.6 million - FY ending 31st December 2021



#### SWOT Analysis:

The SWOT Analysis for Moelis & Company is given below:

3. Leverage its existing client relationships &

expertise to cross-sell & upsell its services.

Strengths	Weaknesses
1.Fast-growing global investment bank with	1.High revenue dependence on the U.S market,
over \$4.1 trillion advised transactions since	approximately 79%.
inception.	2.Heavy reliance on transaction-based fees
2.Leading player in the M&A & restructuring	exposes revenue volatility during periods of
advisory space with diversified advisory	low deal activity.
platform.	
3.Globally integrated firm with diversified	
client base across various industries.	
4.Strong relationships with global investment	
firms & a robust deal pipeline.	
5.Strong financial discipline with consistent	
5.Strong financial discipline with consistent organic revenue growth.	
organic revenue growth.	Threats
organic revenue growth.  6.Capital-light business model with high ROIC.	Threats  1.Exposed to cyber threats, including data
organic revenue growth. 6.Capital-light business model with high ROIC.  Opportunities	
organic revenue growth. 6.Capital-light business model with high ROIC.  Opportunities  1.Expand expertise through industry &	1.Exposed to cyber threats, including data
organic revenue growth.  6.Capital-light business model with high ROIC.  Opportunities  1.Expand expertise through industry & geographic expansion in emerging markets	1.Exposed to cyber threats, including data breaches, which can harm reputation &
organic revenue growth.  6.Capital-light business model with high ROIC.  Opportunities  1.Expand expertise through industry & geographic expansion in emerging markets like Asia-Pacific & Latin America.	1.Exposed to cyber threats, including data breaches, which can harm reputation & disrupt operations.

market volatilities can significantly impact

business activity & profitability.



#### PESTLE Analysis:

The PESTLE Analysis for Moelis & Company is given below:

Political	Economical
1.COVID-19 pandemic has disrupted customer	1.Projected global growth slowdown to 2.8% in
markets leading to a decrease in financial	2023 may affect demand for financial services.
investments.	2.EU's MiFID II increases costs but enhances
2.Brexit-induced uncertainty affects the	investor protection & transparency.
European financial services market, impacting	
business operations.	
3.US-China trade tensions & Russia-Ukraine	
conflict may cause volatility in financial	
services demand.	
Social	Technological
1.Aging populations could increase the	1.Technological innovations like DLT, Cloud &
demand for wealth & asset management	IOT improve efficiency & decision-making.
services.	
Legal	Environmental
1.Complying with data protection laws like	1.Actively working towards reducing emissions
GDPR is critical to build clients' trust.	& supporting low-carbon economy to address
2.Compliance with EU's CSRD enhances	climate change.
transparency & sustainability reporting,	
benefiting stakeholders.	

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Moelis & Company** SWOT & PESTLE Analysis is a paid report at **27.53 U.S.D.** 



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

### **Copyright Notice**

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support: support@swotandpestle.com