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ENQUEST PLC SWOT & PESTLE ANALYSIS

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Company Name : EnQuest plc

Company Sector : Oil & Gas

Operating Geography : United Kingdom, Europe, Global

About the Company :

EnQuest plc is a prominent independent oil and gas exploration and production company headquartered in London, United Kingdom. With a strategic focus on assets primarily situated in the North Sea, EnQuest has established itself as a key player in the energy industry. It is an integrated energy company focused on delivering energy security and decarbonization. The company has operations in the UK and Malaysia, and its portfolio includes oil and gas fields, infrastructure, and renewable energy projects. EnQuest was founded in 2010 by a group of private equity investors. In 2022, EnQuest was named one of the "Top 100 Most Responsible Companies in the UK" by Business in the Community. The company is a mid-cap oil and gas producer with a market capitalization of £1.2 billion (as of March 8, 2023). According to Macrotrends, EnQuest plc had 1,300 employees as of March 2023. It also announced the start of production at its Kraken oil field in February 2023. Kraken is its largest oil field, and it is expected to produce over 100,000 barrels of oil per day.

EnQuest PLC's unique strength lies in expertly revitalizing declining assets, reflecting their commitment to safety, sustainability, and community engagement. Its mission centers on responsible resource development, emphasizing operational excellence, stakeholder value, and community well-being. EnQuest envisions industry leadership through innovation, advanced technology utilization, and stringent safety and environmental standards.

Revenue :

- \$ 1,853.6 million FY ending 31st December 2022 (y-o-y growth 46.4%)
- \$ 1,265.8 million FY ending 31st December 2021



SWOT Analysis :

The SWOT Analysis for EnQuest plc is given below:

Strengths	Weaknesses
1.Competitive advantage in Decommissioning	1.Heavily dependent on its North Sea assets,
delivery as a top-quartile driller.	accounted for almost 85% of total production.
2.Strong free cash flow generation with a 65%	2.Declining production compared to 2019.
reduction in net debt over the past 5 years.	
3.Strong cash generated by operations with an	
increase of over 30% since 2020.	
4.Proven ability to add reserves & reduce costs,	
with 250M boe added & Opex/boe halved in	
last decade.	
5.Excellence in safe operations & improving	
the performance of mature assets.	
Opportunities	Threats
1.Explore renewable energy opportunities to	1.Risk of environmental incidents such as oil
complement its existing oil & gas operations	spills.
2.M&A opportunities to enter new markets &	2.Exposed to price volatility in the oil and gas
diversify its revenue streams.	market.
3.Expand its asset portfolio by acquiring new	
fields like Gulf of Mexico.	



PESTLE Analysis :

The PESTLE Analysis for EnQuest plc is given below:

Political	Economical
1.UK government's fast-tracking of oil & gas	1.Imposition of UK Energy Profits Levy (EPL)
projects supports energy security providing	increase tax burden.
more opportunities.	2.Reduced demand & oil prices during
2.Brexit resulted in reduced trade volumes as	COVID-19 impacted revenues.
the UK's exports to the EU declined	
Social	Technological
1.COVID-19 changed consumer behaviour,	1.Robots' increasing significance enhances
impacting oil & gas demand due to remote	resilience and safety for workers.
work & reduced travel.	
2.Growing young population could influence	
workforce & talent management strategies	
Legal	Environmental
1.Legal disputes over territorial claims in	1. Air pollution caused by oil & gas rigs could
North Sea could impact business operations &	harm reputation & social license to operate.
reputation.	
2.Compliance with European Union's CSRD will	
enhance transparency & sustainability	
reporting for stakeholders.	

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