
S&P TEST

SWOT & PESTLE.com

KOMATSU SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Komatsu

Company Sector : Equipment manufacturing

Operating Geography : Asia, Japan, Global

About the Company : Komatsu Ltd. founded on May13,1921, is a Japanese multinational company, operating in sale and manufacture of machines required for construction and mining, utilities, forest equipment as well as for industrial machinery. Komatsu was first started in what is known today as Komatsu City in the Ishikawa Prefecture in 1921. From that day it has now grown to become a Japan-based global company that takes pride in adhering to Quality and Reliability. The company is headquartered in Tokyo, Japan and is a part of the Komatsu Group which has 266 other companies under its umbrella. The company employs around 59632 employees across the world including all the 227 consolidated subsidiaries of the Komatsu Group as of early 2019.

Komatsu's USP or unique selling proposition lies in being the world's second-biggest earth-moving equipment maker by revenue, which has made significant progress in deploying robotics and other technology in construction. Komatsu's mission statement reads "To partner directly with customers to enable them to achieve zero harm, the highest production, and the lowest lifecycle cost for their mining operations, while making every customer a reference. Komatsu's vision statement reads "To be a world-class service company delivering the most reliable and productive products, systems, and solutions that solve mining's toughest challenges."

Revenue :JPY 2,501.1 billion – FY ended March 31st 2018 (Y-o-Y growth 38.7%)

SWOT Analysis :

The SWOT Analysis for Komatsu is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Healthy product portfolio across construction, mining, utility and industrial machinery 2. Globalized sales and operations functions 3. Komatsu's connected GEMBA through IOT 	<ul style="list-style-type: none"> 1. Weak business results \u2013 declining sales and profits
Opportunities	Threats
<ul style="list-style-type: none"> 1. Construction sector to see huge upsurge of growth 2. Growth in mining sector 	<ul style="list-style-type: none"> 1. Social problems \u2013 labor shortage 2. Environmental concerns

PESTLE Analysis :

The PESTLE Analysis for Komatsu is given below:

Political	Economical
1.Impact of trade war and US-China spat 2.Continued uncertainty over Brexit	1.Foreign currency exchange rate fluctuations
Social	Technological
1.Increase in global population and the urbanization rate	1.Creating customer value by leveraging technology
Legal	Environmental
1.Increasingly stringent environmental laws and regulations	1.Focusing on production of environmental friendly machines 2.Shift to renewable energy

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Komatsu** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2023 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com