
S&P TEST

SWOT & PESTLE.com

FEDEX SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : FedEx

Company Sector : Logistics

Operating Geography : United States, Global

About the Company : FedEx is an integrated transportation service provider. It is one of the largest express transportation company delivering small package worldwide. It provides integrated services under three vertical – FedEx Express, Ground and Freight. FedEx Express is one of the largest transit companies across the globe to provide agile, secure, and time-definite delivery to more than 220 countries and territories as of 2019. From tiny packages to heavyweight parcels, from less critical to express deliveries, from import to export of goods FedEx offers a broad portfolio of transportation services, accommodating the changing needs of patrons. FedEx is headquartered in Memphis, Tennessee. As of 2019, FedEx has roughly 239,000 employees, 103,000 drop-off locations, 681 aircraft, and nearly 91,000 vehicles in its global network.

FedEx's mission and vision as per the company website states is "FedEx Corporation will produce superior financial returns for its shareowners by providing high value-added logistics, transportation and related business services through focused operating companies. Customer requirements will be met in the highest quality manner appropriate to each market segment served. FedEx will strive to develop mutually rewarding relationships with its team members, partners and suppliers. Safety will be the first consideration in all operations. Corporate activities will be conducted to the highest ethical and professional standards."

FedEx's Unique Selling Proposition or USP sprawls in being one of the world's largest express transportation company. The company is also well known for its unique overnight shipping service and has been a pioneer in developing a package tracking system that could render real-time updates on package location.

Revenue :

US \$ 69,693 Million- FY ending 31st May 2019 (y-o-y growth of +6%)

US \$ 65,450 Million- FY ending 31st May 2018

SWOT Analysis :

The SWOT Analysis for FedEx is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong diversity in customer base 2.High degree of cross-selling of existing services 3.Optimal logistic efficiency of the network 	<ul style="list-style-type: none"> 1.Model of Operation: Employment of contractual workforce 2.Overdependence on US market
Opportunities	Threats
<ul style="list-style-type: none"> 1.Positive outlook for air freight sector 2.Penetration into new geographies 3.Globalisation of US companies 	<ul style="list-style-type: none"> 1.Price and availability of fuel 2.Intense competition in the economy 3.Change in Labour laws in operating states

PESTLE Analysis :

The PESTLE Analysis for FedEx is given below:

Political	Economical
1.Participation in political process and policy issues 2.Political developments leading to economic uncertainty	1.Macroeconomic factors and logistics industry 2.Impact of currency fluctuations
Social	Technological
1.Online retail growth to boost e-commerce deliveries	1.Big Data and analytics for efficient supply chain execution
Legal	Environmental
1.Involvement in class action lawsuits	1.Leveraging new transport technologies for environmental sustainability

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **FedEx** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com