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# S&P TEST

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## FEDEX SWOT & PESTLE ANALYSIS

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**Company Name :** FedEx

**Company Sector :** Logistics

**Operating Geography :** United States, Global

**About the Company :** FedEx is an integrated transportation service provider. It is one of the largest express transportation company delivering small package worldwide. It provides integrated services under three vertical – FedEx Express, Ground and Freight. FedEx Express is one of the largest transit companies across the globe to provide agile, secure, and time-definite delivery to more than 220 countries and territories as of 2019. From tiny packages to heavyweight parcels, from less critical to express deliveries, from import to export of goods FedEx offers a broad portfolio of transportation services, accommodating the changing needs of patrons. FedEx is headquartered in Memphis, Tennessee. As of 2019, FedEx has roughly 239,000 employees, 103,000 drop-off locations, 681 aircraft, and nearly 91,000 vehicles in its global network.

FedEx's mission and vision as per the company website states is "FedEx Corporation will produce superior financial returns for its shareowners by providing high value-added logistics, transportation and related business services through focused operating companies. Customer requirements will be met in the highest quality manner appropriate to each market segment served. FedEx will strive to develop mutually rewarding relationships with its team members, partners and suppliers. Safety will be the first consideration in all operations. Corporate activities will be conducted to the highest ethical and professional standards."

FedEx's Unique Selling Proposition or USP sprawls in being one of the world's largest express transportation company. The company is also well known for its unique overnight shipping service and has been a pioneer in developing a package tracking system that could render real-time updates on package location.

**Revenue :**

US \$ 69,693 Million- FY ending 31st May 2019 (y-o-y growth of +6%)

US \$ 65,450 Million- FY ending 31st May 2018

**SWOT Analysis :**

The SWOT Analysis for FedEx is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Strong diversity in customer base</li> <li>2.High degree of cross-selling of existing services</li> <li>3.Optimal logistic efficiency of the network</li> </ol>	<ol style="list-style-type: none"> <li>1.Model of Operation: Employment of contractual workforce</li> <li>2.Overdependence on US market</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Positive outlook for air freight sector</li> <li>2.Penetration into new geographies</li> <li>3.Globalisation of US companies</li> </ol>	<ol style="list-style-type: none"> <li>1.Price and availability of fuel</li> <li>2.Intense competition in the economy</li> <li>3.Change in Labour laws in operating states</li> </ol>

**PESTLE Analysis :**

The PESTLE Analysis for FedEx is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.Participation in political process and policy issues 2.Political developments leading to economic uncertainty</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Macroeconomic factors and logistics industry 2.Impact of currency fluctuations</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Online retail growth to boost e-commerce deliveries</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Big Data and analytics for efficient supply chain execution</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Involvement in class action lawsuits</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Leveraging new transport technologies for environmental sustainability</p>

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