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SCHLUMBERGER LIMITED SWOT & PESTLE ANALYSIS

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Company Name : Schlumberger Limited

Company Sector : Oil Field Services & Equipments

Operating Geography : Europe, France, Global

About the Company : Schlumberger, founded in 1926 in France, it is world's leading provider of technology for reservoir characterization, drilling, production, and processing to the oil and gas industry. The company has four principal executive offices located and in Paris, London, Houston and The Hague. It employs over 100,000 people of over 140 nationalities operating across 85 countries

Revenue :US\$ 27.8 billion in 2016

SWOT Analysis :

The SWOT Analysis for Schlumberger Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diversity of workforce 2.Technology innovation & infrastructure 3.Extensive service offering 4.Market share leadership 	<ul style="list-style-type: none"> 1.Weakening financial position from past two years 2.Significant revenue from Non-US states exposes company to several risks 3.High dependency of revenue on the level of expenditure by clients
Opportunities	Threats
<ul style="list-style-type: none"> 1.New mergers & acquisitions 2.Rising demand of oil and natural gas as fuel 	<ul style="list-style-type: none"> 1.Dynamic prices of crude oil and natural gas 2.Rise of substitute fuels 3.High environmental compliance cost 4.Failure to retain skilled personnel 5.Severe weather conditions

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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