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SAUDI ARAMCO (?????? ???? ??????) SWOT & PESTLE ANALYSIS

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Company Name : Saudi Aramco (?????? ??????????)

Company Sector : Oil & Gas

Operating Geography : Middle East, Saudi Arabia, Global

About the Company : Saudi Aramco (Saudi Arabian Oil Company) is the state owned oil and gas company of Saudi Arabia. Established in 1993, it has an estimated reserves of 261.6 bn barrels of crude oil and 297.6 trillion scf of gas. It is by far the largest energy company in the world with an estimated valuation between 2 to 3 trillion USD and employs more than 65,000 people globally.

Revenue :USD 3559 Billion (FY ending March 2018)

SWOT Analysis :

The SWOT Analysis for Saudi Aramco (?????? ??????????) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Huge Production & refining capacity 2.High downstream operations and marketing capabilities 3.Pioneering advancement in technology & ecologically sustainable growth 4.Aramco's cost per production of a barrel of oil is one of the lowest globally, giving it the advantage in a low price environment 	<ul style="list-style-type: none"> 1.High dependency of company's profitability on crude oil sales 2.Corporate governance and transparency is an issue at Aramco with very few disclosures made by the company
Opportunities	Threats
<ul style="list-style-type: none"> 1.Global economic growth driving consumption of energy and increasing dependency on fuels 2.Saudi Aramco's IPO will bring out the real valuation of the company and ensure more financial and operational transparency 	<ul style="list-style-type: none"> 1.Decrease in global market share owing to newer exploration capabilities of other countries 2.Continued focus on renewable energy and non-conventional sources of energy 3.War and terrorism in the Middle East region leading to drone attack on Aramco

PESTLE Analysis :

The PESTLE Analysis for Saudi Aramco (?????? ??????????) is given below:

<p style="text-align: center;">Political</p> <p>1.Apprehensions on the stability of the current monarchy 2.Increased tensions with Iran</p>	<p style="text-align: center;">Economical</p> <p>1.Saudi economy is highly dependent on oil 2.Oil revenue from Aramco generates steady government revenue</p>
<p style="text-align: center;">Social</p> <p>1.Shortage of local talent affects Aramco 2.Aramco deeply involved in CSR programs which help the local population.</p>	<p style="text-align: center;">Technological</p> <p>1.Huge cash reserves helps Aramco to continuously focus on innovation and increase efficiency 2.Investments and joint ventures by Aramco in strategic technologies.</p>
<p style="text-align: center;">Legal</p> <p>1.Lawsuits by US under the purview of the Justice Against Sponsors of Terrorism Act (JASTA) Act</p>	<p style="text-align: center;">Environmental</p> <p>1.Major investments planned in renewable energy sector</p>

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