

---

# S&P TEST

SWOT & PESTLE.com

---

## MUNICH RE SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Munich Re

**Company Sector :** Insurance and Healthcare

**Operating Geography :** Europe, Germany, Global

**About the Company :** Munich Re is one of the world's leading reinsurers, with premium income of over 31.6bn from reinsurance alone. The company, headquartered in Munich, Germany, established in 1880, is involved in wide range of insurance products with an employee base of around 43,000 people globally as of 2018. The Group strives to create value for all the stakeholders ranging from the clients, the staff and the shareholders. Munich Re's subsidiary, ERGO insurance group handles the primary insurance operations. This leading insurer's business model rests on combining primary insurance and reinsurance under one roof. The Group's worldwide assets of 217.6bn are managed by MEAG, which serves private and institutional clients.

Munich Re's USP or Unique Selling Proposition lies in being the world's leading reinsurer with over 135 years of experience in the insurance and asset management business. Munich Re's mission statement reads "Our mission describes how we identify and address the changes resulting from climate change. It also underlines our resolve to treat the challenges and opportunities arising from climate change as a long-term, strategic topic." The Insurer's vision statement reads "The vision outlines our responses as a leading reinsurer to the challenges thrown up by climate change. We believe it is important to place a strong emphasis on managing climate change, rather than simply responding passively to it."

**Revenue :**Gross Premium Written

49,115 million Euros - FY ended December 31st, 2017 (% change 0.5%)

48,851 million Euros - FY ended December 31st, 2016

## SWOT Analysis :

The SWOT Analysis for Munich Re is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong capitalization allows attractive shareholder returns</li> <li>2.Excellent credit ratings over the years</li> <li>3.Development of digital capabilities through teams</li> <li>4.Grouping of insurance and reinsurance business</li> </ul>	<ul style="list-style-type: none"> <li>1.Reduction in the sales force</li> <li>2.High investment in government bonds in weak EU economies.</li> <li>3.Negative impact of legal disputes</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Generation of business needs according to the market environment</li> <li>2.Identifying the opportunities in Developing countries</li> <li>3.Digital and analytics insurance offerings to be a growth driver</li> </ul>	<ul style="list-style-type: none"> <li>1.Challenging competitive environment in the insurance sector</li> <li>2.Weak global outlook with slowdown in growth</li> <li>3.Impact of appreciation of Euro</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Munich Re is given below:

Political	Economical
1.Uncertainty around Brexit negotiations may have negative implications for Munich Re 2.Political improbability in Europe, developments in US and conflicts in Middle East and Ukraine to impact Munich Re's risk profile	1.Global insurance markets expected to grow strongly in 2018. 2.Low-interest-rate environment globally posing a challenge to insurers like Munich Re
Social	Technological
1.Low insurance penetration in emerging and developing economies provide good scope for business expansion 2.Population dynamics and a growing demand for old-age provision life insurance and reinsurance	1.Investments in major tech start-up hubs to fuel insurance innovation and research 2.Growing market for insurance covers cyber risks and data breaches 3.Blockchain technology to be a game changer for insurance
Legal	Environmental
1.Stringent capitalization requirements to force conservative business decisions 2.Evolving regulatory mandates on usage of big data	1.Climate change may trigger an increase in weather-related natural calamities 2.Implementation of group wide environmental management system and carbon neutral operations

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Munich Re** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**

**Buy Now**

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**