
S&P TEST

SWOT & PESTLE.com

SAIC MOTOR SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : SAIC Motor

Company Sector : Automobile

Operating Geography : Asia, China, Global

About the Company :

SAIC Motor Corp Ltd (SAIC Motor), a subsidiary of Shanghai Automotive Industry Corporation (Group) is a manufacturer of passenger cars and commercial vehicles. The company provides a range of components such as engines, gearboxes, powertrains, chassis, interior, exterior and other miscellaneous electronic components. It also offers logistics services, mobility services, auto E-commerce, energy-saving and recharging services, auto-related finance, insurance and investment. SAIC Motor also carries out research and development, production and sales of auto parts (such as power drive system, chassis, interior and exterior trims, etc.), auto-related services (ex., logistics, e-commerce, mobility services, etc.), auto-related finance, big data, and artificial intelligence. It has overseas operations and international commerce and trade business. SAIC Motor's has around 9 subsidiaries including SAIC Passenger Vehicle Branch, SAIC Maxus, IM MOTORS, SAIC Volkswagen, SAIC General Motors, SAIC-GM Wuling, NAVECO, SAIC-IVECO Hongyan, and Sunwin. In 2022, an affiliate of SAIC Motor, Anji Logistics Co. Ltd., signed an agreement with China State Shipbuilding Corp (CSSC). The agreement states that CSSC will build a couple of customized roll-on-roll-off ships for Anji to meet the growing demand of its overseas business.

SAIC Motor's unique selling proposition or USP lies in being the largest auto group in China. SAIC Motor's vision and mission statement reads, "Delivering extraordinary mobility solutions with green and sustainable technology."

Revenue :

US Dollars 107.555 billion - FY ending 2021 (y-o-y decline 11.9%)

US Dollars 122.072 billion - FY ending 2020

SWOT Analysis :

The SWOT Analysis for SAIC Motor is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. One of the 'Big Four' state-owned multinational automotive firm 2. Consistently ranked among the top 100 in the Fortune Global 500 3. Ranks first in terms of vehicle production and sales in China 4. End-to-end presence in the auto market including manufacturing and sales, finance, insurance and international operations 5. Dominates the batteries, electric drives and electric control systems in China 	<ul style="list-style-type: none"> 1. Slump in sales due to the pandemic 2. Low brand awareness of SAIC's in-house brands
Opportunities	Threats
<ul style="list-style-type: none"> 1. SAIC-GM-Wuling joint venture commands second-highest share in EV market 2. The firm is building on technical hardware, integrated ecological platform and innovative software as competitive advantages in the EV market 	<ul style="list-style-type: none"> 1. Subsidies on new energy vehicles reduced, bound for complete withdrawal in 2023 2. Legislations to impact ICE to EV manufacturing ratio 3. Adjustment in automotive market and shortage of chips

PESTLE Analysis :

The PESTLE Analysis for SAIC Motor is given below:

Political	Economical
1.Abolition of foreign ownership restrictions in Chinese automotive industry 2.Impact of India-China border dispute	1.Rebound of the economy from the pandemic
Social	Technological
1.New trends of consumption across user income groups and age groups 2.Rising trend of car rentals in China 3.Decreasing brand loyalty among Chinese consumers	1.Data analytics for improved consumer experience 2.AI pioneer in Chinese auto industry 3.R&D for new energy vehicles
Legal	Environmental
1.Disputes among domestic auto companies in China	1.Promoting new energy vehicles to reduce emissions

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **SAIC Motor** SWOT & PESTLE Analysis is a paid report at **19.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com