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TOLL GROUP SWOT & PESTLE ANALYSIS

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Company Name : Toll Group

Company Sector : Logistics

Operating Geography : Australia, Global

About the Company : Toll Group was founded in 1888 by Albert Toll. It provides integrated logistics solutions across 55 nations around the world and is one of the largest logistics service providers in the Asia-Pacific region today. The headquarters of the company are located currently in Melbourne. There are over 40,000 employees working with the company. The gamut of businesses working under the group are Toll Global Resources & Government Logistics, Toll Global Logistics, Toll Global Forwarding, Toll Global Express, Toll Domestic Forwarding, and Toll Specialized & Domestic Freight. The company provides services that fall under the categories of document parcel and courier service, freight services, warehouse logistics, aviation, maritime & fleet services, remote & resource logistics, business support and consultancy and project services. Toll Group which is a subsidiary of Japan Post, is the Asia Pacific region's leading provider of logistics services, employs approximately 44,000 people across some 1,200 locations in more than 50 countries as of March 2019.

Revenue :

\$8.7 billion – FY ended 31 March 2019 (y-o-y growth of 6%)

\$8.2 billion – FY ended 31 March 2018

SWOT Analysis :

The SWOT Analysis for Toll Group is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Long term contract wins and client relationships 2.Consistent increase in both profit and revenue in challenging business environment 3.Making its presence felt through increased CSR activities. 4. Access to the huge customer base in Asia post acquisition by Japan Post 	<ul style="list-style-type: none"> 1.Underperformance of some of the businesses due to overwhelming expansion. 2.The relatively weaker presence of Toll Group in the online delivery market.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increasing demand of Omni-channel logistics 2.Leveraging new technology platforms to drive growth 3.Investments in new fleet and equipment to reduce costs and carbon emissions 	<ul style="list-style-type: none"> 1.Logistics industry facing margin pressure from customers 2.Not being able to break in to Australia Post's market of online deliveries. 3.Existing Customers restructuring their SCM to reduce dependency on external logistics suppliers

PESTLE Analysis :

The PESTLE Analysis for Toll Group is given below:

<p style="text-align: center;">Political</p> <p>1.Support from the Government of Australia for the takeover of Toll Group by Japan Post.</p> <p>2.Approval from New Zealand Government for the takeover of Toll Group by Japan Post.</p>	<p style="text-align: center;">Economical</p> <p>1.Public-private partnerships in logistics sector</p>
<p style="text-align: center;">Social</p> <p>1.Toll has been focusing on enrichment of talent through diversification of workforce.</p> <p>2.CSR Activities aimed at creating social value for the company</p>	<p style="text-align: center;">Technological</p> <p>1.Japan Post will infuse latest technology into Toll Group</p> <p>2.Technology needed to boost its online delivery market penetration.</p>
<p style="text-align: center;">Legal</p> <p>1.Scheme of Agreement of takeover to be supervised and final approval to be given by the Supreme Court of Victoria</p>	<p style="text-align: center;">Environmental</p> <p>1.Implementation of Smart Green Environmental Program initiatives.</p> <p>2.Innovation in equipment designs and use of best operating practices.</p>

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