
S&P TEST

SWOT & PESTLE.com

ANZ BANK SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : ANZ Bank

Company Sector : Banking and Financial Services

Operating Geography : Melbourne, Australia, Global

About the Company :

The Australia and New Zealand Banking Group Limited (ANZ Bank) was first opened as Bank of Australia, which opened its first office in Sydney in the year 1835. It then established an office in Melbourne in 1838 which is where its current headquarters is located. It is Australia's second-largest bank in terms of assets, and the fourth-largest bank in terms of market capitalization. ANZ operates in 33 markets globally with representation in Australia, New Zealand, Asia, Pacific, Europe, America and the Middle East. ANZ employs 51,000 people worldwide and serves approximately nine million customers through its subsidiaries. The bank has over 570 branches in Australia, serving around six million customers. For the seventh year in a row, ANZ's Institutional business was recognised by the market as customers' leading banking partner and most reliable source of funding in June 2022.

ANZ's USP lies in it being the largest bank in Australia, the largest banking group in New Zealand and Pacific, and among the top 20 banks in the world. The mission statement of ANZ reads, "To shape a world where people and communities thrive. Our people are proud to help people achieve incredible things – be it buying their home, building a business, or saving for things big or small."

Revenue :

\$9.3 billion – FY ending 30th September 2021

\$9.2 billion – FY ending 30th September 2020

SWOT Analysis :

The SWOT Analysis for ANZ Bank is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Strong focus on talent management 2.Environmental and community welfare strategies 3.Delivering consistent growth and shareholder value 4.Rich Value based system 	<ol style="list-style-type: none"> 1.Involved in controversies and scams 2.Lagging in technology implementation
Opportunities	Threats
<ol style="list-style-type: none"> 1.Performance enhancement through employee engagement 2.Establishing itself as an environmentally conscious bank 3.Expansion in new markets 	<ol style="list-style-type: none"> 1.Culture mismatch may pose difficulties in post-merger integration 2.Competitor threats in existing & evolving markets. 3.Threat due to low-risk appetite 4.Potential loss of customers due to poor service and controversies

PESTLE Analysis :

The PESTLE Analysis for ANZ Bank is given below:

Political	Economical
1.Regulatory bodies and issues 2.RBA and Trans-Council policy implications	1.Economic variables and implications 2.Changes in economy and impact on banking
Social	Technological
1.Development of Content Strategy 2.The bank is customer focused 3.Societal welfare activities of the bank	1.First mover in introducing innovations 2.Existing Technology and issues faced 3.Strategic technology investments and talent acquisition
Legal	Environmental
1.Regulatory Authorities and their proposals 2.Imposition of tougher capital buffers 3.Bail-in and its implication	1.Environmental protection initiatives of the bank 2.Location Strategy adopted by the bank 3.Addressing the climate change issue

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **ANZ Bank** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com