# S&P TEST

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## BLACKROCK, INC. SWOT & PESTLE ANALYSIS

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Company Name : BlackRock, Inc.

Company Sector : Banking and Financial Services, Asset Management

**Operating Geography :** North America, United States, Global

**About the Company :** BlackRock, Inc. is an US based global asset management company headquartered in New York City. Established in 1988, the company is largest asset manager globally with \$6.3 trillion in assets under management (AUM) as of Jan 2018. The company serves clients in more than 100 countries globally and has 13,000 employees as of 2016.

#### **Revenue :**

USD 12.49 billion (FY ending 31st Dec 2017) USD 11.15 billion (FY ending 31st Dec 2016)



#### SWOT Analysis :

The SWOT Analysis for BlackRock, Inc. is given below:

Strengths	Weaknesses
1.Largest investment firm globally with more	1.iShares ETF funds plagued by lawsuits
than \$5 trillion in assets under management	2.Majorly dependent on a single risk
2.Strong performance in challenging	management platform
environment	
3.Aladdin \u2013 BlackRock's investment and	
risk management platform driving growth	
4.Leveraging diversity and economies of scale	
Opportunities	Threats
1.After-retirement financial solutions market	1.Increase in market volatility with geopolitical
set to grow with increase in ageing population	unrest and adverse political developments
2.Acquisitions in technology to diversify digital	2.Increasing regulations to increase the cost of
asset management capabilities	doing business



#### **PESTLE Analysis :**

The PESTLE Analysis for BlackRock, Inc. is given below:

Political	Economical
1.Political fears dampening investor sentiment	1.Fear of trade protectionist policies by US
2.Investments in Russian bonds at risk of	administration
future sanctions	2.Infrastructure investments set to grow
	increasing demand for private capital
Social	Technological
1.Increased longevity and aging populations to	1.Technology investments to transform client
drive growth in after-retirement financial	outcomes and drive growth
solutions	2.Acquisition in strategic technological areas to
	complement in-house competencies
Legal	Environmental
1.Increasing regulatory reform initiatives	1.Climate change impacting asset portfolios
increase cost of doing business	2.Focus on internal sustainability

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **BlackRock, Inc.** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.** 



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