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## BLACKROCK, INC. SWOT & PESTLE ANALYSIS

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**Company Name :** BlackRock, Inc.

**Company Sector :** Banking and Financial Services, Asset Management

**Operating Geography :** North America, United States, Global

**About the Company :** BlackRock, Inc. is an US based global asset management company headquartered in New York City. Established in 1988, the company is largest asset manager globally with \$6.3 trillion in assets under management (AUM) as of Jan 2018. The company serves clients in more than 100 countries globally and has 13,000 employees as of 2016.

**Revenue :**

USD 12.49 billion (FY ending 31st Dec 2017)

USD 11.15 billion (FY ending 31st Dec 2016)

**SWOT Analysis :**

The SWOT Analysis for BlackRock, Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Largest investment firm globally with more than \$5 trillion in assets under management</li> <li>2.Strong performance in challenging environment</li> <li>3.Aladdin \u2013 BlackRock's investment and risk management platform driving growth</li> <li>4.Leveraging diversity and economies of scale</li> </ul>	<ul style="list-style-type: none"> <li>1.iShares ETF funds plagued by lawsuits</li> <li>2.Majorly dependent on a single risk management platform</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.After-retirement financial solutions market set to grow with increase in ageing population</li> <li>2.Acquisitions in technology to diversify digital asset management capabilities</li> </ul>	<ul style="list-style-type: none"> <li>1.Increase in market volatility with geopolitical unrest and adverse political developments</li> <li>2.Increasing regulations to increase the cost of doing business</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for BlackRock, Inc. is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1. Political fears dampening investor sentiment</li> <li>2. Investments in Russian bonds at risk of future sanctions</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1. Fear of trade protectionist policies by US administration</li> <li>2. Infrastructure investments set to grow increasing demand for private capital</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1. Increased longevity and aging populations to drive growth in after-retirement financial solutions</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1. Technology investments to transform client outcomes and drive growth</li> <li>2. Acquisition in strategic technological areas to complement in-house competencies</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1. Increasing regulatory reform initiatives increase cost of doing business</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1. Climate change impacting asset portfolios</li> <li>2. Focus on internal sustainability</li> </ol>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **BlackRock, Inc.** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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