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THOMSON REUTERS SWOT & PESTLE ANALYSIS

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Company Name : Thomson Reuters

Company Sector : Mass Media and Financial Reporting

Operating Geography : United States, North America, Global

About the Company : Thomson Reuters Corporation is a mass media firm which has gained the popular nomenclature of 'The Answer Company'. Although founded in Toronto, Ontario, Canada, the company has its current headquarters located in Manhattan, New York. The company was formed as a result of the amalgamation of Thomson Corporation and Reuter's Group. It employs more than 60,000 people across the globe.

Its mission statement states 'We strive to think and act as a world citizen, following sustainable practices that make our world a better place. Every individual at Thomson Reuters plays a key role in assuring that we do business according to the highest standards of ethical and responsible conduct.'

Revenue :

\$2.94 billion - FY2017 (y-o-y growth 3%)

\$2.86 billion - FY2016

SWOT Analysis :

The SWOT Analysis for Thomson Reuters is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Well established brand name with leading solutions 2.Leader in most of the sectors in which it operates 3.Diversified global presence 4.Execution of an attractive business model 5.Strategic transformation strengthening the business as an integrated enterprise 	<ul style="list-style-type: none"> 1.Weak liquidity position 2.Low single digit revenue growth 3.Poor performance in terms of revenue in the EMEA region 4.Defamation cases affects the image of the organization
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increase offerings in strategy and consulting space 2.Investments in technology to drive high-growth market segments 	<ul style="list-style-type: none"> 1.Increase in number of sources that provide free information 2.Availability of cheaper options 3.Intellectual property risks 4.Foreign exchange risk

PESTLE Analysis :

The PESTLE Analysis for Thomson Reuters is given below:

Political	Economical
1.Providing political information and journalism	1.Economic uncertainty or downturn can adversely impact financial services business
Social	Technological
1.Established reputation as an employee friendly company 2.Increasing popularity of free sources	1.Disruptive technologies to transform news and media industry landscape 2.Investments and initiatives in blockchain technology
Legal	Environmental
1.Increasing legislations and security regulations	1.Focus on Environmental, Social and Governance (ESG) solutions 2.Publications and perspectives on emerging field of sustainability 3.Managing operational impact on the environment and focusing on sustainability

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Thomson Reuters** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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