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BP (BRITISH PETROLEUM) SWOT & PESTLE ANALYSIS

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Company Name : BP (British Petroleum)

Company Sector : Oil and Gas

Operating Geography : United Kingdom, Europe, Global

About the Company : BP is an oil and gas company whose headquarters are located in London, UK. It was erstwhile known as British Petroleum. It is a multinational company and is a “supermajor” amongst the world’s gas and oil companies. The company currently operates in 72 countries worldwide and has an employee count of around 74,500 as per 2016 records.

Revenue :US\$183.0 billion (2016)

SWOT Analysis :

The SWOT Analysis for BP (British Petroleum) is given below:

Strengths	Weaknesses
1.Strong Operational Performance 2.Usage of developed technology 3.Global Presence	1.Oil Spills 2.Near-miss accidents
Opportunities	Threats
1.Potential growth through new projects 2.Growing demand for energy	1.Responsible for global emissions 2.Cyber security a concern

PESTLE Analysis :

The PESTLE Analysis for BP (British Petroleum) is given below:

Political	Economical
1.Suspected ties with UK government 2.Gulf states supply deal	1.Offshore investment boost needed 2.More utilization of North Sea assets
Social	Technological
1.Social risk 2.Contribution of value to society	1.Advancement in Seismic imaging technology 2.Detecting signs of early warning
Legal	Environmental
1.Greenhouse gases policy and regulation 2.Gulf of Mexico oil spill	1.Crucial role in enabling a lower carbon future 2.Renewable energy operated business in the oil and gas sector

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **BP (British Petroleum)** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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