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HONEYWELL INTERNATIONAL SWOT & PESTLE ANALYSIS

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Company Name : Honeywell International

Company Sector : Conglomerate, Aerospace & Defense, Oil & Gas, Security, Home and Chemicals & Materials

Operating Geography : United States, North America, Global

About the Company : Honeywell International is a conglomerate multinational American company founded in 1906, by Mark C Honeywell, in Wabash, Indiana and later acquired by Allied Signal in 1999. It has its operations scattered around the globe at around 1,250 sites in 70 nations. In 2015, roughly 53% of their sales were created outside the U.S.

Revenue :\$39.3 billion – FY ending Dec 2016

SWOT Analysis :

The SWOT Analysis for Honeywell International is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong growth with consistent financial performance 2.Winning and unmatched technology expertise and infrastructure 3.Strong global capacity 4.Focus on growth, productivity and premier stakeholder experience 	<ul style="list-style-type: none"> 1.Backlogs may result in order cancellations 2.Increasing debt leading to weakened credit profile
Opportunities	Threats
<ul style="list-style-type: none"> 1.Healthy outlook for global aerospace and defence market 2.Growing concern over safety and security 	<ul style="list-style-type: none"> 1.Fluctuations in currency exchange rates may impact exports 2.Government regulations and contract compliance risks

PESTLE Analysis :

The PESTLE Analysis for Honeywell International is given below:

Political	Economical
1.Participation in policy-making and politico-corporate lobbying	1.Strong GDP growth in emerging markets 2.Exposed to volatile currency movements
Social	Technological
1.Increasing urbanization to drive business growth 2.Growth in commercial air travel	1.Continued investment in research and development for continuous innovation 2.Growth in industrial solutions to drive software growth
Legal	Environmental
1.Strong compliance framework across the supply chain 2.Regulatory approvals delaying business decisions and projects 3.Local regulations and geopolitical tensions	1.Development of environmentally responsible products, services and operations 2.Strong emphasis on sustainability

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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