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## HONEYWELL INTERNATIONAL SWOT & PESTLE ANALYSIS

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**Company Name :** Honeywell International

**Company Sector :** Conglomerate, Aerospace & Defense, Oil & Gas, Security, Home and Chemicals & Materials

**Operating Geography :** United States, North America, Global

**About the Company :** Honeywell International is a conglomerate multinational American company founded in 1906, by Mark C Honeywell, in Wabash, Indiana and later acquired by Allied Signal in 1999. It has its operations scattered around the globe at around 1,250 sites in 70 nations. In 2015, roughly 53% of their sales were created outside the U.S.

**Revenue :**\$39.3 billion – FY ending Dec 2016

**SWOT Analysis :**

The SWOT Analysis for Honeywell International is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong growth with consistent financial performance</li> <li>2.Winning and unmatched technology expertise and infrastructure</li> <li>3.Strong global capacity</li> <li>4.Focus on growth, productivity and premier stakeholder experience</li> </ul>	<ul style="list-style-type: none"> <li>1.Backlogs may result in order cancellations</li> <li>2.Increasing debt leading to weakened credit profile</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Healthy outlook for global aerospace and defence market</li> <li>2.Growing concern over safety and security</li> </ul>	<ul style="list-style-type: none"> <li>1.Fluctuations in currency exchange rates may impact exports</li> <li>2.Government regulations and contract compliance risks</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Honeywell International is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.Participation in policy-making and politico-corporate lobbying</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Strong GDP growth in emerging markets 2.Exposed to volatile currency movements</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Increasing urbanization to drive business growth 2.Growth in commercial air travel</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Continued investment in research and development for continuous innovation 2.Growth in industrial solutions to drive software growth</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Strong compliance framework across the supply chain 2.Regulatory approvals delaying business decisions and projects 3.Local regulations and geopolitical tensions</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Development of environmentally responsible products, services and operations 2.Strong emphasis on sustainability</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Honeywell International** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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