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CONOCOPHILLIPS SWOT & PESTLE ANALYSIS

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Company Name : ConocoPhillips

Company Sector : Oil and Gas

Operating Geography : United States, North America, Global

About the Company : ConocoPhillips is an American company headquartered in Houston, Texas. It is a multinational that deals in the exploration and production of oil and gas. The company was formed through the merger of two firms Conoco Inc. and Phillips Petroleum Co. in the year 2002. As of 2017, it is reported to employ roughly 12,200 people across the globe.

Revenue :\$24.4 billion – FY ending Dec 2016

SWOT Analysis :

The SWOT Analysis for ConocoPhillips is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Named under Dow Jones Sustainability Index North America 2.Big brand name and a very strong market position 3.B rating for CDP climate survey 4.Worldwide presence 5.Focused on conservation of environment 	<ul style="list-style-type: none"> 1.Decline in Oil production 2.Decrease in the revenue 3.Increased Environmental hazards
Opportunities	Threats
<ul style="list-style-type: none"> 1.Improving oil demand across the world 2.Increased demand in Britain following the Brexit 3.Expanding in countries like South Africa and Russia 	<ul style="list-style-type: none"> 1.Introduction of Electric and Hybrid cars 2.New rules issued in the US for offshore oil and gas drilling 3.Increase in the labor cost due to government regulations 4.Increasing rig counts in the US will cut the crude oil prices around the world

PESTLE Analysis :

The PESTLE Analysis for ConocoPhillips is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Obama Government released a new set of rules for oil and gas drilling companies 2.Authorized by law to establish an Employee Political Action Committee 3.ConocoPhillips reiterate support for Paris Climate Deal 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Named under Dow Jones Sustainability Index North America 2.Company announces a 6% increase in the quarterly dividend of Stockholders on Jan 31, 2017 3.Joint Venture between Timor-Leste and Bayu-Undan contributes significantly to Timor-Leste financial stability
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Company offers investment into various community and social events 2.The support and respect for the indigenous people and communities 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Implementation of emerging technologies in exploration efforts 2.Venture Capitals investing in Technical startups to expand its technology wing
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.International Arbitration Tribunal orders Ecuador to pay ConocoPhillips US \$380 Million for unlawfully expropriating the companies oil investments 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Company supported Harvey Relief efforts and Gulf coast communities by donating them an amount of US \$5 Million 2.Assessment done by the company to measure the impact of activities on the ecosystem

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