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CONOCOPHILLIPS SWOT & PESTLE ANALYSIS

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Company Name : ConocoPhillips

Company Sector : Oil and Gas

Operating Geography : United States, North America, Global

About the Company : ConocoPhillips is an American company headquartered in Houston, Texas. It is a multinational that deals in the exploration and production of oil and gas. The company was formed through the merger of two firms Conoco Inc. and Phillips Petroleum Co. in the year 2002. As of 2017, it is reported to employ roughly 12,200 people across the globe.

Revenue :\$24.4 billion – FY ending Dec 2016



SWOT Analysis :

The SWOT Analysis for ConocoPhillips is given below:

Strengths	Weaknesses
1.Named under Dow Jones Sustainability Index	1.Decline in Oil production
North America	2.Decrease in the revenue
2.Big brand name and a very strong market	3.Increased Environmental hazards
position	
3.B rating for CDP climate survey	
4.Worldwide presence	
5.Focused on conservation of environment	
Opportunities	Threats
Opportunities 1.Improving oil demand across the world	Threats 1.Introduction of Electric and Hybrid cars
1.Improving oil demand across the world	1.Introduction of Electric and Hybrid cars
1.Improving oil demand across the world 2.Increased demand in Britain following the	1.Introduction of Electric and Hybrid cars 2.New rules issued in the US for offshore oil
1.Improving oil demand across the world 2.Increased demand in Britain following the Brexit	1.Introduction of Electric and Hybrid cars2.New rules issued in the US for offshore oil and gas drilling
 1.Improving oil demand across the world 2.Increased demand in Britain following the Brexit 3.Expanding in countries like South Africa and 	 1.Introduction of Electric and Hybrid cars 2.New rules issued in the US for offshore oil and gas drilling 3.Increase in the labor cost due to government



PESTLE Analysis :

The PESTLE Analysis for ConocoPhillips is given below:

Political	Economical
1.Obama Government released a new set of	1.Named under Dow Jones Sustainability Index
rules for oil and gas drilling companies	North America
2.Authorized by law to establish an Employee	2.Company announces a 6% increase in the
Political Action Committee	quarterly dividend of Stockholders on Jan 31,
3.ConocoPhillips reiterate support for Paris	2017
Climate Deal	3.Joint Venture between Timor-Leste and
	Bayu-Undan contributes significantly to Timor-
	Leste financial stability
Social	Technological
1.Company offers investment into various	1.Implementation of emerging technologies in
1.Company offers investment into various community and social events	1.Implementation of emerging technologies in exploration efforts
community and social events	exploration efforts
community and social events 2.The support and respect for the indigenous	exploration efforts 2.Venture Capitals investing in Technical
community and social events 2.The support and respect for the indigenous people and communities	exploration efforts 2.Venture Capitals investing in Technical startups to expand its technology wing
community and social events 2.The support and respect for the indigenous people and communities Legal	exploration efforts 2.Venture Capitals investing in Technical startups to expand its technology wing Environmental
community and social events 2.The support and respect for the indigenous people and communities Legal 1.International Arbitration Tribunal orders	exploration efforts 2.Venture Capitals investing in Technical startups to expand its technology wing Environmental 1.Company supported Harvey Relief efforts
community and social events 2.The support and respect for the indigenous people and communities Legal 1.International Arbitration Tribunal orders Ecuador to pay ConocoPhillips US \$380 Million	exploration efforts 2.Venture Capitals investing in Technical startups to expand its technology wing Environmental 1.Company supported Harvey Relief efforts and Gulf coast communities by donating them

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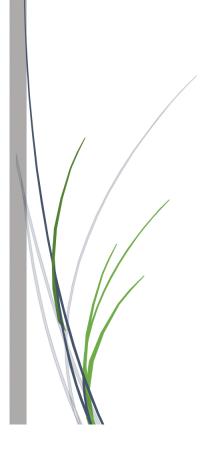


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Client Support: support@swotandpestle.com