
S&P TEST

SWOT & PESTLE.com

CAPITAL ONE FINANCIAL CORPORATION SWOT & PESTLE ANALYSIS

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.



Company Name : Capital One Financial Corporation

Company Sector : Financial Services

Operating Geography : United States, North America

About the Company : Capital One Financial Corporation is a bank holding company specializing in credit cards, home loans, auto loans, banking and savings products. Its headquarters are located in McLean, Virginia. The company helped pioneer the mass marketing of credit cards in the 1990s, and it is one of the largest customers of the United States Postal Service due to its direct mail credit card solicitations. As per 2016 records the company employs 47,300 across its various offices.

Revenue : US\$ 25.501 billion – FY ending Dec 2016

SWOT Analysis :

The SWOT Analysis for Capital One Financial Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Brand recognition 2.Strong Financial Performance 3.Strong Technology focus 4.Large Market share 	<ul style="list-style-type: none"> 1.High Credit default risk and Subprime borrowing
Opportunities	Threats
<ul style="list-style-type: none"> 1.Cryptocurrency 	<ul style="list-style-type: none"> 1.Basel III 2.Dodd-Frank 3.Credit Losses 4.Macro Risks 5.Technology Risk

PESTLE Analysis :

The PESTLE Analysis for Capital One Financial Corporation is given below:

<p style="text-align: center;">Political</p> <p>1.Capital One contributes for various political causes through their proper channels</p>	<p style="text-align: center;">Economical</p> <p>1.Geographic concentration of loans and local economic environment 2.Energy sector related loans</p>
<p style="text-align: center;">Social</p> <p>1.Impact of negative social perceptions 2.Impact on business relationships</p>	<p style="text-align: center;">Technological</p> <p>1.Implementation of a great smartphone and online banking features for the upcoming digital era 2.Capital One Wallet for Android, Credit Wise credit tracking tool, Second Look \u2013 Suspicious account activity tracker</p>
<p style="text-align: center;">Legal</p> <p>1.Misleading customers 2.Violation of the Telephone Consumer Protection Act of 1991</p>	<p style="text-align: center;">Environmental</p> <p>1.Operations 2.Partnering and Joint Ventures</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Capital One Financial Corporation** SWOT & PESTLE Analysis is a paid report at **9.52 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com